

# **BOOK ALERT**

**August/September 2005**

**AMERICAN INFORMATION RESOURCE CENTERS IN INDIA**



## CONTENTS

The Arts	5
Business & Management	7
Communication	13
Economics	16
Education	23
Environment	24
History & Civilization	24
Information Science & Technology	25
International Affairs	29
Law	37
Literature & Language	38
Philosophy & Religion	44
Political Science	45
Psychology	53
Sociology	54
Author Index	58
Title Index	59



## THE ARTS

1. Campisi, Gabriel.  
The independent filmmakers guide to writing a business plan for investors / Gabriel Campisi ; foreword by Fred Olen Ray. McFarland, ©2004. 216 p. 384.83 CAM

Independent filmmakers by nature are creative individuals whose primary tools are their imaginations and ingenuity. They are cinematic storytellers. While some independent films take the film festivals by storm – distribution deals, sales to video outlets and cable television – others fall short. Luck and timing play roles in most success stories, but many independent filmmakers have taken the next step: They have carved out a clear-cut plan of action – a business plan – for their projects and careers, analyzing them for what they truly are: businesses. This work helps to connect the creative process and the business side of independent filmmaking by providing a practical guide for assembling a business plan that filmmakers can present to producers and potential investors. A sample business plan and interviews with independent filmmakers and industry executives are included. ISBN 0786416823 (pbk.): \$38.50 C/CH/M/ND(Ref)

2. Rose, Carla.  
Digital memories : scrapbooking with your computer / Carla Rose. Que, ©2004. 293 p. 745.593 ROS

With *Digital Memories: Scrapbooking with Your Computer*, it is possible to bring the beauty of family treasures to family and friends across the globe with digital scrapbooks or simply intensify the traditional scrapbooking techniques with enhanced digital artistry and new ways to create special effects. Carla Rose, photographer and best-selling Photoshop author, shows how to scan photos or use pictures from a digital camera, retouch and repair old photos, and then design scrapbook pages using artistic filters and clip art. She'll teach even the most digitally-challenged reader how to build beautiful scrapbook pages and then email them to friends and family or print them out for use in a photo album. This book covers easy-to-find software products like Photoshop Elements, Scrapbook Factory, and Hallmark Studio Deluxe used to create stunning scrapbook pages that can be stored on CD-ROM or the Internet and viewed electronically or printed for traditional usage. ISBN 0789731479: \$18.95 C/CH/M/ND

3. Schickel, Richard.  
Woody Allen : a life in film / Richard Schickel. Ivan R. Dee, 2003.  
211 p. 791.43092 ALL

Woody Allen is a private person who talks about his work infrequently. So it was unprecedented when he recently spoke to the camera about the entire range of his work in an interview with Richard Schickel. Woody talked about how he makes films, why he does it, the roots of this passion in his early life, and his current thinking about the state of his art. The result was a critically acclaimed program for Turner Classic Movies. But the presentation contained only a small fraction of the four-hour interview. This book reprints the complete conversation between the two men and includes a long essay of introduction by Richard Schickel, which places Woody Allen's career in critical perspective. The book also offers insights into Woody's working methods as a writer and the growth of his skill as a director, as well as his own assessment of his work as an actor and his surprising views of his long life in the public eye. ISBN 1566635284: \$22.50 C/CH/M/ND

4. Schroeder, Patricia R.  
Robert Johnson, mythmaking, and contemporary American culture / Patricia R. Schroeder. University of Illinois Press, ©2004. 192 p.  
782.421643 JOH

Suddenly Robert Johnson is everywhere. Though the Mississippi bluesman died young and recorded only twenty-nine songs, the legacy, legend, and lore surrounding him continue to grow. Focusing on these developments, Patricia R. Schroeder's *Robert Johnson, Mythmaking, and Contemporary American Culture* breaks new ground in Johnson scholarship, going beyond simple or speculative biography to explore him in his larger role as a contemporary cultural icon. Part literary analysis, part cultural criticism, and part biographical study, this work shows the Robert Johnson of today to be less a two-dimensional character fixed by the few known facts of his life than a dynamic and contested set of ideas. Represented in novels, in plays, and even on a postage stamp, he provides inspiration for "highbrow" cultural artifacts – such as poems – as well as Hollywood movies and T-shirts. Schroeder's detailed and scholarly analysis directly engages key images and stories about Johnson (such as the Faustian crossroads exchange of his soul for guitar virtuosity), navigating the many competing interpretations that swirl around him to reveal the cultural purposes these stories and their tellers serve. Unprecedented in both range and depth, Schroeder's work is a fascinating examination of the relationships among Johnson's life, its subsequent portrayals, and the cultural forces that drove these

representations provides insights into both Johnson and the society that perpetuates him. ISBN 0252029151: \$20.00 CH

5. Uptown conversation : the new jazz studies / edited by Robert G. O'Meally, Brent Hayes Edwards, and Farah Jasmine Griffin. Columbia University Press, ©2004. 427 p. 781.65 UPT

Jackson Pollock dancing to the music as he painted; Romare Bearden's stage and costume designs for Alvin Ailey and Dianne McIntyre; Stanley Crouch stirring his high-powered essays in a room where a drumkit stands at the center: from the perspective of the new jazz studies, jazz is not only a music to define – it is a culture. Considering musicians and filmmakers, painters and poets, the intellectual improvisations in *Uptown Conversation* reevaluate, reimagine, and riff on the music that has for more than a century initiated a call and response across art forms, geographies, and cultures. ISBN 0231123515: \$24.50; ISBN 0231123507 C

## **BUSINESS & MANAGEMENT**

6. Carter, Colin B.  
Back to the drawing board : designing corporate boards for a complex world / Colin B. Carter and Jay W. Lorsch. Harvard Business School Press, ©2004. 242 p. REF 658.422 CAR

Carter and Lorsch reveal that boards are in need of a major redesign. Based on their experience working with the boards of some of the world's leading companies, the authors outline an approach to board design that is applicable across countries, industries and businesses – yet can and must be customized to suit each board's unique situation. Essential reading for directors, chief executives, regulators, and any professional working with boards, *Back to the Drawing Board* provides a candid assessment of the current state of boards, and clear insight on how to move forward in challenging times. ISBN 1578517761: \$29.95 (For use only in the AIRC) ND

7. Cashman, Kevin.  
Awakening the leader within : a story of transformation / Kevin Cashman with Jack Forem. J. Wiley, ©2003. 323 p. 658.4092 CAS

Blending the power of an inspiring story with the power of reflective questions, this book gives deep, enduring ways to create value in all parts of one's life. Based on the premise that one needs to grow as a person, to grow as a leader, the story centers on Bensen Quinn, a CEO facing a deluge of personal and professional challenges. As Quinn faces the defining moments of his life, readers will learn lessons about authentic and purposeful leadership, applicable at home and in the boardroom. ISBN 0471273198: \$24.95 CH

8. Cellich, Claude.  
Global business negotiations : a practical guide / Claude Cellich, Subhash C. Jain. Thomson/South-Western, ©2004. 218 p. 658.4052 CEL

This practical, insightful book provides effective strategies and systematic approaches to improve the results of international negotiations. Focusing on negotiating with developing countries, Cellich and Jain review the basic influence techniques used by international negotiators, how to identify them, and how to thwart them. Professionals will learn to establish a framework for observing, evaluating, planning, and improving future negotiations. ISBN 053872658X: \$30.00 C/CH

9. Charney, Cyril.  
The portable mentor : your anywhere, anytime career coach and problem solver / Cyril Charney. AMACOM, American Management Association, ©2004. 322 p. 650.14 CHA

Up-and-coming professionals may have smarts, but they don't have all the answers. Every day presents issues they've never had to consider before. They'll be thankful for *The Portable Mentor*. This one-stop resource is jam-packed with hundreds of bite-sized tips and strategies for dealing with common yet critical concerns, from goal-setting, decision-making, and project management to self-development and career planning. ISBN 0814472125: \$17.95 C/CH/M/ND(Ref)

10. Chin, Gary.  
Agile project management : how to succeed in the face of changing project requirements / Gary Chin. AMACOM, ©2004. 229 p. 658.404 CHI

In a fast-paced environment filled with uncertainty, successfully completing projects on time can feel like running an obstacle course. An emphasis on speed often forces project teams to make decisions without crucial data, leading to frequent changes of direction once more information becomes known. If people aren't light on their feet, complicated projects can easily get tripped up. *Agile Project Management* gives readers the strategies they need to take charge of urgent projects that involve unique resources and elements of uncertainty. The book offers an improvement upon classical project management processes by tying project processes more directly to the ever-changing requirements of business objectives – achieving improved flexibility and response time. Filled with examples showing how to implement Agile Project Management into all project situations, the book demonstrates how to develop an appropriate and supportive infrastructure and environment, and reviews the roles of the project manager, general management, and the project team. Agile Project Management is the ultimate method for achieving superior results in an accelerated and changing environment. ISBN 0814471765: \$30.95 C/CH/M/ND(Ref)

11. Chowdhury, Subir.  
Next generation business handbook : new strategies from tomorrow's thought leaders / led by Subir Chowdhury. John Wiley & Sons, ©2004. 1320 p. REF 658 CHO

The *Next Generation Business Handbook* gathers the knowledge and experience of promising minds from the world's top business schools, such as Harvard, Sloan at MIT, The Wharton School of the University of Pennsylvania, Kellogg at Northwestern University, Yale, London Business School, INSEAD, and IMD Switzerland, among others. Under the leadership of Subir Chowdhury, a top business thinker, these international next generation thinkers discuss every aspect of business and lay the groundwork for the key business concepts of tomorrow. Along with addressing such special topics as career imprinting and operating in a virtual workspace, this work offers a complete presentation of all aspects of considerations organized around Chowdhury's own next generation business model. A valuable tool for managers, consultants, and researchers at all levels of business as well as students in business schools. ISBN 0471669962: \$92.00 (For use only in the AIRC) C/CH/M/ND

12. Christensen, Clayton M.  
The innovators solution : creating and sustaining successful growth / Clayton M. Christensen, Michael E. Raynor. Harvard Business School Press, ©2003. 304 p. 658.4063 CHR

In his worldwide bestseller *The Innovator's Dilemma*, Christensen explained how industry leaders get blindsided by disruptive innovations precisely because they focus too closely on their most profitable customers and businesses. The work shows how companies get to the side of this dilemma, creating disruptions rather than being destroyed by them. Drawing on years of in-depth research and illustrated by company examples across many industries, Christensen and Raynor argue that innovation can be a predictable process that delivers sustainable, profitable growth. They identify the forces that cause managers to make bad decisions as they package and shape new ideas – and offer new frameworks to help managers create the right conditions, at the right time, for a disruption to succeed. Revealing counterintuitive insights that will change the perspective on innovation forever, this landmark book shows how to create a disruptive growth engine that fuels ongoing success. ISBN 1578518520: \$29.95 C/CH/M/ND(Ref)

13. Christensen, Clayton M.  
Seeing what's next : using the theories of innovation to predict industry change / Clayton M. Christensen, Scott D. Anthony, Erik A. Roth. Harvard Business School Press, ©2004. 312 p. 658.4 CHR

Internationally renowned innovation expert Clayton M. Christensen and his research partners Scott D. Anthony and Erik A. Roth present a groundbreaking framework for predicting outcomes in the evolution of any industry. Based on proven theories outlined in Christensen's landmark books *The Innovator's Dilemma* and *The Innovator's Solution*, *Seeing What's Next* offers a practical, three-part model that helps decision-makers spot the signals of industry change, determine the outcome of competitive battles, and assess whether a firm's actions will ensure or threaten future success. Through in-depth case studies of industries from aviation to health care, the authors illustrate the predictive power of innovation theory in action. A unique, "outside-in" perspective on industry change, *Seeing What's Next* provides executives, analysts, and investors invaluable intuition into the future that matters to them. ISBN 1591391857: \$29.95 CH

14. Cohen, William A.  
The art of the strategist : 10 essential principles for leading your company to victory / William A. Cohen. AMACOM, ©2004. 239 p.  
658.4012 COH

From the battlefield to the board room, there has never been a victory without a successful strategy behind it. Yet, as William A. Cohen forcefully argues in this book, much of the conventional advice promulgated by business strategists is more likely to mislead than to create true strategic advantage. During a distinguished forty-year career, Cohen has developed and executed winning strategies in the real worlds of the military, academia, and corporate America. He has also analyzed 7,000 years of strategic triumphs, classic missteps, and sacred cows that in reality yield little milk. In *The Art of the Strategist*, he distills his findings into ten vital principles that can help formulate and implement own strategies for success. Cohen illustrates his ideas with a wealth of diverse strategy examples from business, the military, politics – even the world of entertainment. Humphrey Bogart's tight-lipped expression and speech impediment? As a fledgling actor, he turned these war wounds to his advantage. Automatic typewriters? A tiny firm called ICS, Inc., won this still-profitable niche market from IBM. Harley-Davidson's brand? The company saved it from extinction in the 1980s by risking a more strategic approach to purchasing. These principles have been the secret weapons of victors for centuries. By mastering and applying them in all competitive situations, one can practice the art of the strategist. ISBN 081440782X: \$23.95 C/CH/M/ND(Ref)

15. Cook, Thomas A.  
Mastering import & export management / Thomas A. Cook with Rennie Alston and Kelly Raia. AMACOM, ©2004. 560 p.  
REF 658.84 COO

The import/export arena continues to change drastically in response to world developments, economic changes, and advances in technology. As a result, supply chain professionals must work harder than ever before. It's their job to keep up with new and changing laws, stay abreast of late-breaking regulations, keep costs in balance – and also identify opportunities that will help the company survive and prosper. This book helps to expand skill set to encompass the post-9/11 import/export supply chain. Thomas Cook, a 30-year international trade veteran who's seen it all, reviews the fundamentals, and shows how to connect the dots of numerous responsibilities. Complete with a massive appendix of forms, tools, and checklists, *Mastering Import & Export Management* gives everything necessary to run a thorough, efficient, and legal import/export operation of any size. Before the terrorist attacks that destroyed

New York's World Trade Center in 2001, managing the import/export supply chain was "complicated, convoluted, and difficult" enough, as Tom Cook observes. Since then, new security and compliance requirements have come into play. Some of these mandates are still evolving, and some pose special challenges for smaller exporters. To remain competitive, companies of all sizes must understand the changes, anticipate new directions, and keep the costs of compliance and security in balance. ISBN 0814472036: \$67.50 (For use only in the AIRC) C/CH/M/ND

16. Costell, Josh.  
The science of sales success : a proven system for high-profit, repeatable results / Josh Costell. AMACOM,©2004. 307 p. 658.85 COS

*The Science of Sales Success* shows readers how to achieve the perfect win-win sales situation. Providing a system for giving customers more measurable benefits than competitors, Josh Costell shows how sales professionals can make fewer calls to win higher-profit orders. Costell used his "selling is a science" theory to propel him from rookie status to national sales manager of a Fortune 500 company just three years out of college. Filled with examples and case studies, the book shows how to build value-driven solutions from the perspective of customers' goals rather than the products and services being offered. Featuring templates and a unique sales milestone map, The work is every sales professional's key to faster sales growth. ISBN 0814471927: \$28.95 C/CH/M/ND(Ref)

17. Essentials of business research methods / Joseph F. Hair, Jr. [et al.]. Wiley, ©2003. 440 p. 650.072 ESS

This book covers the essentials of business research for managers. It includes coverage of the increasing role of knowledge management as well as how to conduct information-gathering activities more effectively in a rapidly changing business environment. Because managers increasingly must make decisions based on almost unlimited information in data warehouses, this text provides substantially more coverage of data analysis than other texts. The authors recognize that most managers will not be data analysts. The straightforward, hands-on approach will make the book particularly successful in teaching. ISBN 0471429252: \$61.00; ISBN 0471271365 C/CH/M/ND

18. Frank, Robert H.  
What price the moral high ground? : ethical dilemmas in competitive environments / Robert H. Frank. Princeton University Press, ©2004. 203 p. 174.4 FRA

In *What Price the Moral High Ground?*, economist and social critic Robert Frank challenges the notion that doing well is accomplished only at the expense of doing good. Frank explores new work in economics, psychology, and biology to argue that honest individuals often succeed, even in highly competitive environments, because their commitment to principle makes them more attractive as trading partners. ISBN 0691006725: \$27.95 M

19. Wallace, Robert L.  
Strategic partnerships : an entrepreneur's guide to joint ventures and alliances / Robert L. Wallace. Dearborn Trade Pub., ©2004. 207 p. 658.044 WAL

In his new book, *Strategic Partnerships: An Entrepreneur's Guide to Joint Ventures and Alliances*, Robert L. Wallace takes entrepreneurs step-by-step through conceiving, developing, and executing successful business partnerships. Featured throughout the book are case studies of how entrepreneurs have forged alliances and how larger companies such as Toyota, Procter & Gamble, Ford, Verizon, and Microsoft encourage and support the growth of alliances in their supply chains. The interviews with executives or organization leaders from major corporations reveal the benefits smaller companies offer to larger organizations, including how these partnerships prove beneficial through fulfilling must-haves like supplier diversity initiatives for larger companies and assisting these companies in penetrating domestic emerging markets. ISBN 0793188288: \$22.00 C/CH/M/ND(Ref)

## COMMUNICATION

20. Baum, Matthew.  
Soft news goes to war : public opinion and American foreign policy in the new media age / Matthew A. Baum. Princeton University Press, ©2003. 353 p. 070.195 BAU

The American public has consistently declared itself less concerned with foreign affairs in the post-Cold War era, even after 9/11, than at any time since World War II. How can it be, then, that public attentiveness to U.S.

foreign policy crises has increased? This book represents the first systematic attempt to explain this apparent paradox. Matthew Baum argues that the answer lies in changes to television's presentation of political information. In so doing he develops a compelling "byproduct" theory of information consumption. The information revolution has fundamentally changed the way the mass media, especially television, covers foreign policy. Traditional news has been repackaged into numerous entertainment-oriented news programs and talk shows. By transforming political issues involving scandal or violence (especially attacks against America) into entertainment, the "soft news" media have actually captured more viewers who will now follow news about foreign crises, due to its entertainment value, even if they remain uninterested in foreign policy. Baum rigorously tests his theory through content analyses of traditional and soft news media coverage of various post-WWII U.S. foreign crises and statistical analyses of public opinion surveys. The results hold key implications for the future of American politics and foreign policy. For instance, watching soft news reinforces isolationism among many inattentive Americans. ISBN 0691115869: \$39.50 CH

21. Einstein, Mara.  
Media diversity : economics, ownership, and the FCC / Mara Einstein.  
L. Erlbaum Associates, ©2004. 249 p. 384.55 EIN

Drawing on her dissertation research at Queens College, Einstein disputes the assumption that consolidation of media ownership necessarily means less diverse content. From a review of major studies, programming trends, and regulatory attempts to create diversity, she argues that the industry's economic structure is behind television's limited choices. A case study of the children's TV marketplace offers a model for achieving diversity. Data tables chart prime-time network TV content trends. This volume serves as a defining work in its examination of the intersection of regulation and economics with media content. It is appropriate as a supplemental text in courses on communication policy, broadcast economics and media management, broadcast programming, political economy of the mass media, and media criticism at the advanced and graduate levels. It will also be of interest to broadcast professionals, media policy makers, communication lawyers, and academics, and is a must-read for all involved in the media monopoly debate. ISBN 0805842411: \$57.00 ND (*Adapted from Book News, Inc., ©2003*)

22. Gelb, Arthur.  
City room / Arthur Gelb. Putnam, ©2003. 664 p. 070.92 GEL

Arthur Gelb was hired by *The New York Times* in 1944 as a night copyboy – the paper's lowliest position. When he retired forty-five years later, he was its managing editor. Now, looking back over those years, so rich in incident and event, he tells of his time at *The Times* with an insider's knowledge and an enthusiast's delight. A sense of intelligent innocence permeates this affectionate memoir of Arthur Gelb's life across five decades at *The New York Times*. Without falling into sentimental mush, he expresses clearly his love for his immigrant parents; his wife, Barbara; the city of New York; the imperfect craft of newspapering in general; and *The New York Times* in particular. ISBN 0399150757: \$29.95 CH

23. Katovsky, Bill.  
Embedded : the media at war in Iraq / Bill Katovsky, Timothy Carlson. Lyons Press, 2003. 422 p. 956.7044 KAT

While there is nothing new about journalists traveling with military units (Ernie Pyle died while covering action during World War II), the war in Iraq saw an unprecedented number of correspondents "embedded" with the troops (vs. the hundreds more who covered the war as "unilateral," or unembedded, reporters). In this oral history, Katovsky and Carlson record the interviews they conducted in April, May, and June 2003 with dozens of reporters, photographers, military public affairs officers, Iraqi citizens, a peace activist, and the handler of a bomb-sniffing dog. What is most interesting from a journalistic standpoint is that these reporters are free here to describe and quote military personnel more accurately than they could for newspapers or television. ISBN 1592282652: \$16.95 C/M/ND (*Adapted from Library Journal, ©2003*)

24. Stacks, John F.  
Scotty : James B. Reston and the rise and fall of American journalism / John F. Stacks. Little, Brown, ©2003. 373 p. 070.92 RES

James "Scotty" Reston ranks among the most important print journalists of the 20th century. During his 59 years of work as a reporter, bureau chief, editor, columnist and newspaper executive, he won two Pulitzers, helped build and shape the *New York Times* and served as a mentor to two generations of American journalists. He wrote six books, including a memoir, *Deadline*, four years before he died in 1995, and many thousands of news stories and columns.

This fawning biography covers much of the same territory as *Deadline*, adding Stacks's diligent research. The author, a reporter for *Time magazine*, interviewed Reston's surviving colleagues and relatives and obtained the notes to a 1960 *Time* cover story on Reston. It's a tribute to Reston's skill and candor that Stacks's additional work turns up only mild discrepancies, such as *Deadline*'s claim that Chen Yi, not Joseph Ku, provided Reston with the Dumbarton Oaks papers that led to his first Pulitzer. ISBN 0316809853: \$29.95 C/M (*Adapted from Publishers Weekly*, ©2002)

## ECONOMICS

25. Anderson, Terry H.  
The pursuit of fairness : a history of affirmative action / Terry H. Anderson. Oxford University Press, 2004. 320 p. 331.133 AND

Anderson offers a straightforward political history of affirmative action. He traces the genesis of the policy to the Roosevelt and Truman administrations, which made efforts at nondiscrimination in public works projects and the military. The Civil Rights movement birthed the Equal Employment Opportunity Commission as well as lingering questions about how to prove discrimination, how to enforce antidiscrimination orders and whether preferences were needed to overcome past discrimination. The zenith of affirmative action, it turns out, came under Richard Nixon, whose secretary of labor, George Shultz, required federal contractors to set goals and targets for minority employment. The concept soon wound up in the courts, and Anderson provides good summaries of relevant cases, from the 1978 Bakke decision to last year's cases involving the University of Michigan. The backlash began in the 1980s, under Ronald Reagan, as enforcement lagged and the Justice Department sought cases to curtail affirmative action. In the 1990s, the rhetoric shifted to "diversity," an easier concept for politicians to embrace, and university systems in California and Texas were forced to give up preferences. (The winners at select universities: Asians.) Many cities and businesses have institutionalized the policy, and affirmative action has created a very different workplace in 40 years with little damage to firm competitiveness or fair employment practices, says the author. Still, Anderson concludes by acknowledging a host of questions about whom the policy should help. ISBN 0195157648: \$23.94 C/CH/ND (*Adapted from Publishers Weekly*, ©2004)

26. Barley, Stephen R.  
Gurus, hired guns, and warm bodies : itinerant experts in a knowledge economy / Stephen R. Barley and Gideon Kunda. Princeton University Press, ©2004. 342 p. 331.2 BAR

Over the last several decades, employers have increasingly replaced permanent employees with temporary workers and independent contractors to cut labor costs and enhance flexibility. Although commentators have focused largely on low-wage temporary work, the use of skilled contractors has also grown exponentially, especially in high-technology areas. Yet, almost nothing is known about contracting or about the people who do it. This book seeks to break the silence. *Gurus, Hired Guns, and Warm Bodies* tells the story of how the market for temporary professionals operates from the perspective of the contractors who do the work, the managers who employ them, the permanent employees who work beside them, and the staffing agencies who broker deals. Based on a year of field work in three staffing agencies, life histories with over seventy contractors and studies of workers in some of America's best known firms, the book dismantles the myths of temporary employment and offers instead, a grounded description of how contracting works. Engagingly written, it goes beyond rhetoric to examine why contractors leave permanent employment, why managers hire them, and how staffing agencies operate. Barley and Kunda paint a richly layered portrait of contract professionals. Readers learn how contractors find jobs, how agents negotiate, and what it is like to shoulder the risks of managing one's own "employability." The authors illustrate how the reality of flexibility often differs substantially from its promise. Viewing the knowledge economy in terms of organizations and markets is not enough, Barley and Kunda conclude. Rather, occupational communities and networks of skilled experts are what grease the skids of the high-tech, "matrix economy" where firms become way stations in the flow of expertise. ISBN 0691119430: \$23.50 C/CH/M/ND

27. Farrell, Larry C.  
Getting entrepreneurial! : creating and growing your own business in the 21<sup>st</sup> century / Larry Farrell. Wiley, ©2003. 230 p. 338.04 FAR

*Getting Entrepreneurial* is the definitive guide for would-be entrepreneurs, covering everything to put one's financial future in his own hands. But far beyond reciting business school fundamentals, *Getting Entrepreneurial* shows how to create and innovate, turn idea into a great business, and grow that business to maturity. ISBN 0471444146: \$16.95 C/CH/M/ND

28. Head, Simon.  
The new ruthless economy : work & power in the digital age / Simon Head. Oxford Universtiy Press, 2003. 222 p. 330.973 HEA

Head argues that the age of information technology and the "new economy" has not liberated workers from their daily tasks but instead forces them to work under more rules to perform their increasingly simple jobs. The author begins by reviewing Fredrick Taylor's work with scientific management and the assembly line. He then describes how modern-day automobile plants such as Nissan micromanage their employees' workflow down to regulating the time it takes to pick up a screw and install it. Head goes on to profile other areas, such as customer service and call centers where the employee's every move and word is scripted and all decision-making capability has devolved to computers and CRM software. The medical industry and HMOs fare no better as Head considers the concept of managerial medicine and how it affects doctors and patients. The author concludes by saying that the rate of a worker's real compensation (wages plus benefits) has fallen far below the rate of productivity in the past decade. ISBN 0195166019: \$28.00 CH (*Adapted from Library Journal, ©2003*)

29. Jaware, Fatoumata.  
Behind the scenes at the WTO : the real world of international trade negotiations, lessons of Cancun / Fatoumata Jawara and Aileen Kwa. Updated ed. Zed Books in association with Focus on the global South : Distributed in the USA exclusively by Palgrave, ©2004. 329 p. 382.92 JAW

The economic prospects of developing and developed countries alike are being shaped by the international negotiations in progress at the World Trade Organization (WTO) about trade, services, investment and intellectual property rights. Based on interviews with people actually participating, this book lifts the shroud of secrecy surrounding these negotiations. What emerges is a disturbing picture that contradicts commonly held assumptions about the WTO, namely, that negotiations don't allow full participation by poor countries; that the European Union and U.S. dominate the agenda; that poor countries are often betrayed in the final outcomes. ISBN 1842775332 (pbk.): \$16.00; ISBN 1842775324 M

30. Landes, William M.  
The economic structure of intellectual property law / William M. Landes and Richard A. Posner. Belknap, 2003. 480 p.  
346.73048 LAN

This book takes a fresh look at the most dynamic area of American law today, comprising the fields of copyright, patent, trademark, trade secrecy, publicity rights, and misappropriation. Topics range from copyright in private letters to defensive patenting of business methods, from moral rights in the visual arts to the banking of trademarks, from the impact of the court of patent appeals to the management of Mickey Mouse. The history and political science of intellectual property law, the challenge of digitization, the many statutes and judge-made doctrines, and the interplay with antitrust principles are all examined. The treatment is both positive (oriented toward understanding the law as it is) and normative (oriented to the reform of the law). Previous analyses have tended to overlook the paradox that expanding intellectual property rights can effectively reduce the amount of new intellectual property by raising the creators' input costs. Those analyses have also failed to integrate the fields of intellectual property law. They have failed as well to integrate intellectual property law with the law of physical property, overlooking the many economic and legal-doctrinal parallels. This book demonstrates the fundamental economic rationality of intellectual property law, but is sympathetic to critics who believe that in recent decades Congress and the courts have gone too far in the creation and protection of intellectual property rights. ISBN 0674012046: \$31.96 ND

31. Mandel, Michael J.  
Rational exuberance : silencing the enemies of growth and why the future is better than you think / Michael J. Mandel. HarperBusiness, ©2004. 200 p. 330.973 MAN

Do we really want to relive the booming 1990s? *Business Week* chief economist Mandel tells us that we do. It's not the investment bubble he's advocating but rather the intense technological innovation that defined the decade. As he sees it, the competitive advantages of a highly educated workforce and the R&D dominance enjoyed by the United States for decades is eroding rapidly as the rest of the world catches up. Mandel faults economists for downplaying the role technological innovation can play in driving the economy. Equally at fault are liberals, with concerns about the environment and the poor, and conservatives, with concerns about deficits and Internet pornography. The resulting policies, argues Mandel, stifle innovation and therefore smother growth. Ultimately, he urges us to embrace the risks of exuberant growth so that

we can better everyone's bottom line. ISBN 0060580496: \$24.95 CH  
(Adapted from *Library Journal*, ©2004)

32. McQueen, Humphrey.  
The essence of capitalism : the origins of our future / Humphrey  
McQueen. Black Rose Books, ©2003. 401 p. 338.8 MCQ

*The Essence of Capitalism* is an account of globalization, the consumer culture, and the historical roots of contemporary dilemmas. By tracking the 130-year history of Coca-Cola (and a number of other large American or transnational corporations), this book details all that is best, worst and most powerful about global capitalism. Using Coca-Cola's rise as a case study, here is the tale of how Coca-Cola employed marketing and business practices that enabled it to expand beyond its original market that which a horse-drawn cart could cover in a day-to-today's massive corporate status. Through the use of the franchise, extreme quality control and powerful marketing, it shows how Coca-Cola – a company with virtually one product that nobody actually needs and that is, in its original sugar-laden form, plainly very bad for people – went from being a feel-good tonic in competition with more than a thousand other similar drinks to being the major market force for soft drinks. The book covers topics such as the creation of the idea of a corporation having the status of a person, how the money market works in the flow of capital, the effect of marketing and advertising on consumer tastes and how free trade really becomes oligopoly. By presenting a frightening set of examples, McQueen even joins the debate over what constitutes human nature when he demonstrates how corporations are creating a second nature by altering our needs, whether through the saturation of food with sweeteners or through genetic manipulation. ISBN 1551642212 : \$55.95; ISBN 1551642204 (pbk.) M

33. Shaffer, Gregory C.  
Defending interests : public-private partnership in WTO litigation /  
Gregory C. Shaffer. Brookings Institution Press, ©2003. 227 p.  
343.087 SHA

This book examines the growing interaction between private enterprises and public officials to challenge foreign trade barriers. Building on more than one hundred interviews with former and current trade officials and private attorneys in the United States and Europe, Gregory Shaffer calls attention to the ways in which well-organized private parties are using the World Trade Organization's legal system to advance their own commercial ambitions, and how public officials increasingly are dependent on their assistance. Shaffer

assesses the historical, political, legal, economic, and cultural factors that have affected the formation of these ad hoc public-private partnerships, as well as trends in the European Union toward U.S.-style practice. He considers the implications of these public-private trade litigation networks for the effectiveness and equity of the WTO system and the stability of U.S.-E.U. relations. ISBN 0815778317 (pbk.): \$41.00; ISBN 0815778309 ND

34. Sowell, Thomas.  
Applied economics : thinking beyond stage one / Thomas Sowell.  
Basic Books, ©2004. 246 p. 330 SOW

This new book is a spirited and controversial examination of how economic choices in public policy often result in unforeseen consequences. Sowell, a professor of public policy at Stanford and author of *Basic Economics: A Citizen's Guide to the Economy*, examines labor, medical care, housing, and other areas of economic activity. He says that in stage-one thinking, making housing affordable by setting rent controls would seem to be self-evident but that such rent controls both reduce the stock of low-rent housing and cause that stock to deteriorate in condition. He explains that many landlords don't bother to offer properties when rents are low and that those who do find very little incentive to maintain them. On the institution of slavery in the American South, Sowell says slaves were usually better cared for than other laborers because of the slave owners' economic self-interest. He defends the existence of slums as low-cost housing that in the past allowed the residents who chose to live in them to use their funds for other purposes. His predictably laissez faire approach to economics will grate on many readers, but his reasoning is clear and thoughtful. ISBN 0465081436: \$30.00 CH (Adapted from *Library Journal*, ©2004)

35. Stiglitz, Joseph E.  
The roaring nineties : a new history of the world's most prosperous decade / Joseph E. Stiglitz. W.W. Norton, ©2003. 379 p. 330.973 STI

As an economic adviser to President Clinton and a World Bank official, Nobel Prize winner Stiglitz (*Globalization and Its Discontents*) had a front-row seat for the financial boom of the 1990s. He discusses how, contrary to all theory, reducing the national deficit led to the economic upswing, but his interest lies not in how the bubble happened but in those qualities that eventually led to its collapse. One of his chief arguments is that although efficient markets depend upon the free flow of information, deregulation enabled corporations like Enron to present distorted financial data, "stealing money from their unwary shareholders" in the process. Financial analysts also withheld frank assessments

from investors to maintain their insider status, and the "conflicts of interest gone out of control" inevitably led to disaster. The book suggests Federal Reserve chairman Alan Greenspan could have slowed things down, but failed to back up tentative public remarks with firm action. The Clinton administration also comes in for some of the blame for pressuring foreign countries to adopt policies it wouldn't apply to its own economy. But the largest portion of the blame is doled out to George W. Bush for mishandling the initial stages of the recession, allowing it to spiral dangerously in the name of free markets. Instead, Stiglitz calls for just enough regulation to promote what he dubs "Democratic Idealism," a fairly standard liberal platform of social justice and economic reform. Whatever one thinks of his long-term goals, the straightforward and well-reasoned summation of the last decade's market trends has a convincing ring of truth. ISBN 0393058522: \$25.95 C/CH/M/ND (Adapted from *Publishers Weekly*, ©2003)

36. World agriculture : towards 2015/2030 : an FAO perspective / edited by Jelle Bruinsma. Earthscan, 2003. 432 p. REF 338.19 WOR

*World agriculture: towards 2015/2030* is FAO's latest assessment of the long-term outlook for the world's food supplies, nutrition and agriculture. It presents the projections and the main messages. The projections cover supply and demand for the major agricultural commodities and sectors, including fisheries and forestry. This analysis forms the basis for a more detailed examination of other factors, such as nutrition and undernourishment, and the implications for international trade. The report also investigates the implications of future supply and demand for the natural resource base and discusses how technology can contribute to more sustainable development. ISBN 9251048355 (pbk.): \$56.00; ISBN 1844070077; ISBN 1844070085 (For use only in the AIRC) C/M

37. World development report 2005 : a better investment climate for everyone. World Bank; Oxford University Press, ©2004. 271 p. 330.9172 WOR

Co-published with Oxford University Press, this report overviews the challenges and strategies for promoting global economic growth and reducing poverty. Survey-based recommendations to improve the investment climate go beyond changes in developing countries' formal policies to ways in which they can lower companies' risks and remove barriers to competition. Tables and graphs show within-country and comparative data on such World Bank indicators as infrastructure, unpredictable interpretation of regulations, and

corruption. ISBN 0821356828 (pbk.): \$25.00; ISBN 0821357247 C/M/ND  
(Adapted from *Book News, Inc.*, ©2004)

## EDUCATION

38. Hochschild, Jennifer L.  
The American dream and the public schools / Jennifer L. Hochschild  
and Nathan Scovronick. Oxford University Press, 2003. 301 p.  
371 HOC

At the heart of the American dream lie two conflicting ideals: individual success vs. the enrichment of society as a whole. These two ideals also form the crux of the current debates over school choice, school reform, bilingual education, and other divisive issues facing public schools. In analyzing these debates, Hochschild and Scovronick make no secret of their own bias: they believe that the collective goals of public education should take precedence over individual achievement. Too much emphasis on the needs of particular individuals or groups, they argue, can undermine the collective good. By using policies proven to boost the success of disadvantaged students (e.g., desegregation, preschool education, and increased funding for schools in low-income areas), schools can also go a long way toward developing an informed, compassionate citizenry. Few states today are likely to spend their dwindling resources on the financial reforms suggested here, but some policymakers may be swayed by this perceptive, well-documented discussion. ISBN 0195152786: \$35.00 C/CH/M/ND (Adapted from *Library Journal*, ©2003)

39. Lawrence-Lightfoot, Sara.  
The essential conversation : what parents and teachers can learn from  
each other / Sara Lawrence-Lightfoot. Random House, ©2003. 256 p.  
371.192 LAW

Lawrence-Lightfoot, the first African American woman in Harvard's history to have an endowed professorship named in her honor, has studied the culture of schools, families, and communities since 1972. Full of wisdom and insight, her book will help parents understand what happens when children leave home to learn at school and how to improve their learning experiences. She makes the case that parents and teachers need to work in unison and captures the dynamics of powerful and passionate dialogs between them, identifying new perspectives, sound principles, and effective practices that serve to foster more meaningful relationships between these important adults in a child's life. These

dialogs, according to the author, serve as a mirror and metaphor for the larger cultural forces that define family-school relationships and are at the root of whether they work or fail. The information in this significant educational work is told in a forthright and thoughtful manner and will continue to be of immense value. ISBN 037550527X: \$24.95 CH (Adapted from *Library Journal*, ©2003)

## ENVIRONMENT

40. Hollander, Jack M.  
The real environmental crisis : why poverty, not affluence, is the environment's number one enemy / Jack M. Hollander. University of California Press, ©2003. 237 p. 333.7 HOL

*The Real Environmental Crisis* takes a close look at the major environmental and resource issues – population growth; climate change; agriculture and food supply; fisheries, forests, and fossil fuels; water and air quality; and solar and nuclear power. Hollander finds compelling evidence that economic development and technological advances can relieve such problems as food shortages, deforestation, air pollution, and land degradation, and can provide clean water, adequate energy supplies, and improved public health. The book also tackles issues such as global warming, genetically modified foods, automobile and transportation technologies, and the highly significant Endangered Species Act, which Hollander asserts never would have been passed in a poor country whose citizens struggle just to survive. ISBN 0520237889: \$26.75 CH

## HISTORY & CIVILIZATION

41. Irving, Washington.  
Three western narratives / Washington Irving. Library of America : Distributed in the U.S. by Penguin Putnam, ©2004. 998 p. 978 IRV

Washington Irving embarked on a trilogy of books on the American West that would prove decisive in molding his compatriots' conception of the Great Plains, the Rocky Mountains, and the Pacific Northwest. Irving's own encounter with the West came in 1832 when he accompanied the Commissioner of Indian Affairs on a month-long journey to what is now eastern Oklahoma. His account of that trip, *A Tour on the Prairies* (1835), described wild landscape,

rugged inhabitants, and dramatic chases and hunts with an eye for romantic sublimity and a keen appreciation of the frontiersman's "secret of personal freedom." In *The Adventures of Captain Bonneville* (1837), Irving focused on a single memorable figure – an army officer and fur trader who may also have been an American spy tracking British ambitions in the far country – to reveal the flavor of frontier life in the Rockies and beyond. This lively saga, based on Bonneville's own memoir of his wandering career, is Irving's most fully realized portrait of mountain men and western Indians. ISBN 1931082537: \$40.00 C/ND

## INFORMATION SCIENCE & TECHNOLOGY

42. Cederholm, Dan.  
Web standards solutions : the markup and style handbook / Dan Cederholm ; [foreword by Jeffrey Zeldman]. Friends of ED, ©2004. 253 p. REF 005.72 CED

Web Standards, created and enforced by the World Wide Web Consortium (W3C), make sure that web designers and browser manufacturers use the same technology syntax, no matter what language they script in. Web Standards ensure the net stays neat, preventing the chaos that would emerge with inconsistent code. These standards also increase content compatibility among varying viewing devices, from screen readers for people with vision impairments, to cell phones, PDAs and more. Web standards are applied to code in HTML, XML and CSS. Cederholm's book explains how to create markup and style, exploring multiple techniques for handling situations when building with Web Standards. In this easy-to-read book, each chapter provides "extra credit" sections, giving bonus tips and tricks, and empowering readers to make better decisions based with well-rounded information. ISBN 1590593812 (pbk.): \$34.99 (For use only in the AIRC) C/CH/M/ND

43. Comer, Douglas E.  
Essentials of computer architecture / Douglas E. Comer. Pearson Prentice Hall, ©2005. 369 p. REF 004.2 COM

This text focuses on the essentials of computer architecture for programmers. It covers all aspects from the low-level building blocks to system-level architectures, and succinctly explains the interface between hardware and software. Sections on assembly language, virtual memory, caching, microcode, and device driver software provide critical insight into how programmers can

design efficient, elegant, and reliable software. ISBN 0131491792: \$62.00 (For use only in the AIRC) ND

44. Competing in the information age : align in the sand / edited by Jerry N. Luftman. 2<sup>nd</sup> ed. Oxford University Press, 2003. 413 p. 004.0684 COM

This work shows IT and business professionals how their organizations can achieve success through alignment and deployment of business and IT strategies. It synthesizes the compelling recent work in information technology, with themes that focus on the continuous transformation in business, the adoption of information intensive management practices, the improvement of information processing, and the maturity of the alignment of business strategy and information technology strategy. ISBN 0195159535: \$36.50 C/CH/ND(Ref)

45. Digital library use : social practice in design and evaluation / edited by Ann Peterson Bishop, Nancy A. Van House, and Barbara P. Bottenfield. MIT Press, ©2003. 341 p. REF 025 DIG

The contributors to this volume want us to view digital libraries (DLs) from a social as well as technological perspective. They see DLs as sociotechnical systems, networks of technology, information artifacts, and people and practices interacting with the larger world of work and society. As Bruce Schatz observes in his foreword, for a digital library to be useful, the users, the documents, and the information system must be in harmony. The contributors begin by asking how we evaluate DLs – how we can understand them in order to build better DLs – but they move beyond these basic concerns to explore how DLs make a difference in people's lives and their social worlds, and what studying DLs might tell us about information, knowledge, and social and cognitive processes. The chapters, using both empirical and analytical methods, examine the social impact of DL's and also the web of social and material relations in which DL's are embedded; these far-ranging social worlds include such disparate groups as community activists, environmental researchers, middle-school children, and computer system designers. Topics considered include documents and society; the real boundaries of a "library without walls"; the ecologies of digital libraries; usability and evaluation; information and institutional change; transparency as a product of the convergence of social practices and information artifacts; and collaborative knowledge construction in digital libraries. ISBN 0262025442: \$30.00 (For use only in the AIRC) ND

46. Dixon, Douglas.  
How to use Adobe Premier 6.5 / Douglas Dixon. Que, ©2003. 278 p.  
006.68 DIX

*How to Use Adobe Premiere 6.5* is the fastest and easiest way to get started with Premiere, whether new to video editing or stepping up to Premiere's professional features from another tool. With its color screenshots and straightforward descriptions, this book shows all one needs to know to effectively use Premiere to make one's own video productions, including titles, transitions, and special effects. Readers also learn how to save their video productions in streaming video formats that facilitate sharing across the Internet or to burn to DVD. ISBN 0789728265: \$29.99 C/CH/M/ND(Ref)

47. Gunderloy, Mike.  
Developing XML web services and server components with Visual Basic .Net and the .NET framework / Mike Gunderloy. Que Certification, ©2004. 486 p. 006.74 GUN

This certification exam measures the reader's ability to develop and implement middle-tier components, server components, and XML Web services by using Visual Studio .NET and the Microsoft .NET Framework. This exam, released in August 2002, counts as a core credit toward the new MCAD (Microsoft Certified Application Developer) certification as well as a core credit toward the new MCS.D .NET track. Readers preparing for this exam find the best-selling Exam Cram 2 series to be the smartest, most efficient way to become certified. Under the direction of Series Editor Ed Tittel, the leading authority on certification and the founder of The Exam Cram Method™ series, this book focuses exactly on what readers need to get certified now – featuring test-taking strategies, time-saving study tips, and a special Cram Sheet that includes tips, acronyms, and memory joggers that are not available anywhere else. The accompanying CD-ROM features PrepLogic Practice Tests! ISBN 0789729008 (pbk.): \$29.99 C/CH/M/ND(Ref)

48. Gunther, Jeff.  
Special edition using Lotus Notes and Domino 6 / Jeff Gunther, Randall Tamura. Special ed. Que/Pearson Education, ©2003. 1215 p.  
005.57 GUN

This comprehensive work shows how to use the new features of the Notes client including: an overview of iNotes, detailed instructions on how to set up Notes under Mac OS X and a comprehensive guide to installing Domino

on Linux. The book covers development of web oriented Domino databases, object-oriented programming with the Domino object model, and shows you how to use Java with Domino. This edition also covers features such as headlines, pages, framesets, Java Applets, JavaScript, LotusScript, and web site development. This book details the latest administration features including installing, upgrading, configuring, monitoring, trouble shooting and legacy integration. ISBN 0789728486: \$49.99 C/CH/M/ND(Ref)

49. Mathison, Sandra.  
Encyclopedia of evaluation / editor, Sandra Mathison. Sage, ©2005.  
481 p. REF 001.4 MAT

Stating that evaluation is a "practice, profession, and discipline," Mathison attempts to capture its essence by providing an international view of the "who, what, where, how, and why" for evaluation practitioners, theorists, and the public. Unfortunately, in this attempt to meet the needs of three widely divergent populations, she compacts too much information into a single volume, making the book ineffectual for any of the three groups. Written by a number of domestic and international scholars and contributors from organizations such as World Bank, ABT Associates and The Evaluators' Institute, the 600-plus alphabetically arranged entries vary from two sentences to four pages in length and cover subjects ranging from biographical blurbs, organizations. ISBN 0761926097: \$46.00 (For use only in the AIRC) M (*Adapted from Library Journal, ©2005*)

50. Quinn, Eric.  
BCRAN / Eric Quinn, Fred Glauser. Que, ©2004. 416 p.  
004.6076 QUI

*BCRAN Exam Cram 2* updates a top-selling Exam Cram with the latest information on Cisco's Remote Access certification exam. Specific topics covered include both analog and ISDN dialup, ISDN and Frame Relay permanent circuits, and traffic management to include prioritizing traffic and basic security. The book features review of important concepts, study tips, practice exams, and the famous Cram Sheet to get ready for exam day. The CD includes PrepLogic Practice Tests, Preview Edition, which offers a complete PrepLogic Practice Test, a test engine with two study modes, Practice Test and Flash Review, full exam customization, and a detailed score report. It also features industry news, study tips, practice questions, and an online professional community discussion board. ISBN 0789730200: \$29.99 C/CH/M/ND(Ref)

51. Ray, Ramon.  
Technology solutions for growing businesses / Ramon Ray. American Management Association, ©2004. 353 p. 004.068 RAY

Offering practical advice on a wide variety of technological areas, from desktop computer decisions through software, security, networking and mobility, printing, training, Internet, and telecommunications, the book helps readers make the most of technology in their businesses. The book incorporates case studies in each chapter to illustrate how a given system or application can be used successfully, and shows how to deal with virtually any potential problem. Easy to understand, this work is the perfect guide for business owners and managers seeking answers to all their technology-related questions. ISBN 0814472206: \$29.50 C/CH/M/ND(Ref)

## INTERNATIONAL AFFAIRS

52. The 9/11 Commission report : final report of the National Commission on Terrorist Attacks upon the United States. Norton, [2004]. 567 p. 973.931 NAT

The eagerly awaited release of *The 9/11 Commission Report* has caused an avalanche of press coverage, but nearly all of the media commentary has omitted one important attribute of this instant bestseller: its readability. For once, U.S. government has produced a report designed for the public that it purports to serve. *The 9/11 Commission Report* is a model of narrative clarity. Reading it, one gains a better sense of every stage and dimension of these truly terrifying events; from the rise of Bin Laden and Al Qaeda to the collapse of the World Trade Center and its aftermath. Like a full-throttled detective story thrust into real life, it renders the near misses and muffed opportunities that enabled the plot to reach fruition. With sensationalizing or overgeneralizing, the report's authors have given us a document that illuminates the planning and possible countermeasures to these terrible acts. ISBN 0393326713 (pbk.): \$10.00 C

53. Barnett, Thomas P.M.  
The Pentagon's new map : war and peace in the twenty-first century / Thomas P.M. Barnett. G.P. Putnam's Sons, ©2004. 435 p. 355.033073 BAR

Barnett here proposes a clear and comprehensive strategy for the United States based on the distinction between "core" states integrated through

the world economy and states in the nonintegrated "gap." Because threats to security emanate from states in the gap, the author seeks to shrink the gap by promoting altered "rule sets" governing the flow of people, energy, investment, and security. America's role is to export security and advance connections between the core and the diminishing gap. The author carefully explains why his approach differs from strategic thought aimed at subduing what he calls "arcs of crisis" or "the main enemy." He also makes a good case against those who advocate withdrawal from an "empire" or a "global-chaos strategy." Though he supports the war in Iraq, he criticizes the Bush administration for fostering an impression of vindictiveness rather than a "future worth creating." This is an important contribution to debates about globalization and U.S. military policy. ISBN 0399151753: \$26.95 C (*Adapted from Library Journal*, ©2004)

54. The battle for hearts and minds : using soft power to undermine terrorist networks / edited by Alexander T.J. Lennon. MIT Press, 2003. 392 p. 363.32 BAT

This work discusses four aspects of soft power. The first section of the book considers failed or failing states as havens for transnational terrorist networks, and examines the most effective ways to build stable nations in unstable regions, including focused looks at Afghanistan and Sierra Leone. The second section explores postconflict reconstruction, including in-depth examinations of security, justice and reconciliation, opportunities for achieving socioeconomic well-being, and increased participation in government. The third section examines public diplomacy, asking whether the United States needs new policies or simply a new image to increase its appeal in the Arab and Muslim world. The final section of the book looks at foreign assistance, and assesses the potential of the current administration's "Millennium Challenge Account" (or as one contributor puts it, "Compassionate Conservatism Meets Global Poverty") to combat poverty, increase democracy, and reduce the appeal of terror. This work presents a balanced assessment of the role that nonmilitary options can play against transnational terrorist networks. ISBN 0262621797 (pbk.): \$20.00 C/CH/M/ND

55. Bazerman, Max H.  
Predictable surprises : the disasters you should have seen coming, and how to prevent them / Max H. Bazerman, Michael D. Watkins. Harvard Business School Press, ©2004. 317 p. 363.34 BAZ

*Predictable Surprises* goes beyond simply assigning blame to explore why leaders so often miss or ignore impending disasters and what they can do to

prevent them. Through detailed and riveting accounts of the events, missed signals, and ignored warnings leading up to 9/11, the fall of Enron, and other high-profile disasters, Bazerman and Watkins explain the cognitive, organizational, and political biases that make predictable surprises so common, and outline proactive steps leaders can take to overcome them. The authors argue that organizations will achieve the greatest success in preventing predictable surprises if they adopt blanket measures to prepare for a spectrum of disasters-rather than addressing potential surprises one at a time. Bazerman and Watkins identify six danger signals that suggest a predictable surprise may be imminent, and outline a prescriptive framework that will improve leaders' ability to recognize legitimate problems, prioritize brewing crises amidst a sea of "noise," and mobilize an organization to respond quickly and effectively to prevent disasters. A timely assessment of a disturbing phenomenon, this book calls on leaders in all walks of life to find the courage to act before it's too late. ISBN 1591391784: \$27.50 CH

56. Fuller, Graham E.  
The future of political Islam / by Graham E. Fuller. Palgrave, 2003.  
227 p. 320.55 FUL

Fuller sets out to de-mystify Islam and its relationship to affairs of state in this broad survey of Islamic political movements. Attributing the rise of militant and fundamentalist Islam to centuries of Western colonialism, imperialism and cultural domination, Fuller points out that in most Middle Eastern countries, politicized Islam is often the only alternative to repressive, authoritarian regimes. To his credit, he treats this as neither an excuse nor a justification, but a simple reality. As with any other religion or political movement, Islam takes on a variety of forms: "Islamism is really a variety of political movements, principles and philosophies that draw general inspiration from Islam but produce different agendas and programs at different times." While Fuller succeeds in explaining that Shari'a, or Islamic law, is less a form of governance (as many fundamentalists argue) than a personal code of conduct, he brings a powerful argument to bear against many radical and repressive interpretations of the Koran. Fuller's narrative doesn't always pack the cogent punch of that section of the book, which as a whole can feel somewhat scattershot. This is an illuminating read and a welcome addition to the growing literature on contemporary Islam, and Fuller's prognosis – of increased tensions between international Islam and the U.S.; a focus on revenge rather than growth; the potential obsolescence of more liberal Islamic political movements, among other predictions – is sobering. ISBN 1403961360: \$23.50 C/CH/ND  
(Adapted from *Publishers Weekly*, ©2003)

57. Gaddis, John Lewis.  
Surprise, security, and the American experience / John Lewis Gaddis.  
Harvard University Press, 2004. 150 p. 355.033 GAD

The post-September 11 strategy of the Bush administration is often described as a radical departure from U.S. policy. Gaddis, one of America's leading scholars of foreign policy and international relations, provocatively demonstrates that, to the contrary, the principles of preemption, unilateralism and hegemony go back to the earliest days of the republic. Gaddis resurrects the 18th-century idea of an "empire of liberty": whether as a universal principle or in an American context, liberty could flourish only in an empire that provided safety. The British burning of Washington in 1814 highlighted American vulnerability to certain forms of surprise attack. In consequence, Gaddis recounts, John Quincy Adams developed a strategy of seeking control over the North American continent with minimal coercion, but through preemptive action where necessary. The attack on Pearl Harbor extended the concept to global dimensions, eventually expanding the U.S. sphere of influence exponentially. The events of September 11 extended the concept of preemptive action even at the expense of sovereignty when terrorism is involved. Gaddis describes this latest expansion of American power in response to surprise attack as a volatile mixture of prudence and arrogance. But instead of the usual caveats, he recommends the U.S. continue on an interventionist course, and he has no qualms about calling America the best hope of liberty in the eyes of most of the earth's inhabitants. The ability to question all values that is liberty's essence depends, he finds, on defending certain values-unilaterally and preemptively when necessary, but not randomly. This compact, provocative history of an idea-in-action has the potential to alter the U.S.'s collective self-image. ISBN 0674011740: \$18.90 C/CH/ND (Adapted from *Publishers Weekly*, ©2004)

58. Goldgeier, James M.  
Power and purpose : U.S. policy toward Russia after the Cold War / James M. Goldgeier [and] Michael McFaul. Brookings Institution Press, 2003. 467 p. 327.73047 GOL

Russia, once seen as America's greatest adversary, is now viewed by the United States as a potential partner. This book traces the evolution of American foreign policy toward the Soviet Union, and later Russia, during the tumultuous and uncertain period following the end of the cold war. It examines how American policymakers – particularly in the executive branch – coped with the opportunities and challenges presented by the new Russia. Drawing on extensive interviews with senior U.S. and Russian officials, the authors explain

George H. W. Bush's response to the dramatic coup of August 1991 and the Soviet breakup several months later, examine Bill Clinton's efforts to assist Russia's transformation and integration, and analyze George W. Bush's policy toward Russia as September 11 and the war in Iraq transformed international politics. Throughout, the book focuses on the benefits and perils of America's efforts to promote democracy and markets in Russia as well as reorient Russia from security threat to security ally. Understanding how three U.S. administrations dealt with these critical policy questions is vital in assessing not only America's Russia policy, but also efforts that might help to transform and integrate other former adversaries in the future. ISBN 0815731736 (pbk.): \$22.95; ISBN 0815731744 ND

59. Ignatieff, Michael.  
The lesser evil : political ethics in an age of terror / Michael Ignatieff.  
Princeton University Press, ©2004. 212 p. 172.4 IGN

In this wise and reflective book, Ignatieff draws upon his training as a historian and journalist to look behind the popular knee-jerk reactions to terrorism. Ignatieff is more a realist than an ideologue, and he presents an overview of how democracies have dealt with terrorist movements in the past and how they might best approach the terrorist threat today. Central to his book are several questions: Is there no moral limit to what a republic can do when its existence is threatened? Are human rights to be sacrificed for the safety of the population? Finally, when is extreme violence justified? Ignatieff argues that when violence by the state is justified, it should be tempered and limited; likewise, when emergency measures are enacted (such as the suspension of civil liberties), they need to be temporary. With examples from history (the Roman Empire, tsarist Russia, the IRA, and Britain), he explores the tension between democracy and survival and concludes that "liberal democracies consistently overreact to terrorist threats." This book is much more than a philosophical exercise. Ignatieff addresses real concerns, such as the acquisition of nuclear or chemical weapons by terrorist organizations. This should be required reading for all informed citizens as we face an uncertain future. ISBN 0691117519: \$16.02 C/CH/ND (*Adapted from Library Journal, ©2004*)

60. The imperial tense : prospects and problems of American empire / edited with an introduction by Andrew J. Bacevich. Ivan R. Dee, ©2003. 271 p. 327.73 IMP

There's a host of issues surrounding the U.S. and what many see as its empire as it pushes to confront terrorism – and this balanced collection of

mostly scholarly articles addresses many of them. For the most part, the pieces are nuanced, examining subtleties in a world where the U.S. is the sole global power. There are no epiphanies, but pieces discuss such topics as how the U.S. can both confront authoritarian regimes and promote human rights, how American policy should change in order to prevent a further international backlash and whether the U.S. is doomed to fall, like previous empires. Some of the articles gathered by Bacevich (*American Empire*) hew to familiar arguments – a few, like journalist Charles Krauthammer, argue unabashedly for American power; others seem stuck in a pompous, crude anti-Americanism, as when John Millbank calls on the West "to abandon our global idolatrous worship of sacralized absolute sovereignty, and the formally neutral market." But these pieces are the exceptions. To the editor's credit, the essays appear to be carefully chosen, with an equal number critical and accepting of America's increasing global power. At their best, they display a measure of wit, as when one essayist writes: "Whatever its fate, America, too, will live on-for its Constitution, its movies, and for having placed the first man on the moon." ISBN 156635322: \$28.95; ISBN 1566635330 (pbk.) C/M (*Adapted from Publishers Weekly, ©2003*)

61. Ishay, Micheline.  
The history of human rights : from ancient times to the globalization era / Micheline R. Ishay. University of California Press, ©2004. 450 p. 323.09 ISH

Ishay has undertaken the difficult task of abstracting the origins and development of modern human rights from recorded history. The result is a panoramic view that demands much of the reader but ultimately satisfies through imaginative scholarship and scrupulous detail. The author balances her assessment of the intellectual legacies of religious tradition, Marxist thought, and the Enlightenment with an analysis of efforts to protect human rights in the postwar era. The UN's universalism, typified by the Universal Declaration, remains a major focus of the human rights struggle, but Ishay finds that globalization threatens the place of civil society as a buffer to claims of the state and a needed space for resistance to corporate power. Some readers may fault the author's debt to postmodernism and to Marxists like Antonio Gramsci, but she convincingly identifies current progress in human rights with the progressive Left. Consistent attention to the situation of women's rights and occasional sidebar extracts from original sources further enhance the book's value. ISBN 0520234979 (pbk.): \$18.70; ISBN 0520234960 CH (*Adapted from Library Journal, ©2004*)

62. Mead, Walter Russell.  
Power, terror, peace, and war : America's grand strategy in a world at risk / Walter Russell Mead. Knopf, 2004. 226 p. 327.73 MEA

Mead proposes a new strategic paradigm based on the premise that an unfettered global capitalism and a more aggressive American imperium are inevitable. Sometimes his terminology only muddles the conventional wisdom: for instance, he labels the neoconservatives' moralistic, interventionist foreign policy "Revival Wilsonianism," even though it rejects traditional Wilsonians' defining belief in binding international institutions. And he identifies Islamist militancy as "Arabian fascism," even though the movement advocates religious rather than ethnic solidarity. In other cases, Mead provides a useful framework, such as his contrast between the (Henry) "Fordist" bureaucratic welfare state of the 20th century and the new century's individualistic "millennial capitalism," whose roots he traces to a "Jacksonian" rebellion against the professional class that administered post-New Deal American society. Also valuable is Mead's refinement of Joseph Nye's distinction between soft and hard power. Hard power, Mead says, ought to be further divided between "sharp" (military) and "sticky" (economic) power, while soft power comprises "sweet" (cultural) and "hegemonic" (the totality of America's agenda-setting power). These concepts help shape Mead's approach to the Bush doctrine. He supports its most controversial elements, unilateralism and pre-emptive war, but urges greater attention to the sticky, sweet and hegemonic aspects of American influence in the next stage of the war on terror. Mead's book demonstrates the value and difficulty of analyzing the "architecture of America's world policy" from such heights of abstraction before hindsight has clarified what is historically determined and what is contingent. ISBN 1400042372: \$19.95 C/CH/ND  
*(Adapted from Publishers Weekly, ©2004)*

63. Rights vs. public safety after 9/11 : America in the age of terrorism / edited by Amitai Etzioni and Jason H. Marsh. Rowman & Littlefield, ©2003. 179 p. 363.32 RIG

Etzioni, professor and founder of "communitarianism," teams up with journalist Marsh in presenting 21 essays, many previously published, that collectively debate the war between civil and legal rights on one hand and the so-called "War on Terror" on the other. The views presented cut across a political spectrum ranging from Attorney General John Ashcroft's demands for more police power to worries that rights need to "balanced" with "fighting terrorism." Topics explored include immigration, racial profiling, freedom of the press, public health, "just" war theory, and national service. ISBN 0742527549:

\$50.00; ISBN 0742527557 (pbk.) C/M/ND (*Adapted from Book News, Inc., ©2003*)

64. Stern, Jessica.  
Terror in the name of God : why religious militants kill / Jessica Stern.  
Ecco, ©2003. 368 p. 303.625 STE

Stern makes the issue personal by depicting her encounters with religious terrorists around the world. Her definition of "religious terrorism" is comprehensive, encompassing the growing Muslim jihad in Indonesia, militant Palestinians and zealous Israelis, and Americans who kill abortion doctors in the name of Christ. Given the opportunity to articulate their positions, these and other subjects surprise not by their vehemence but by their relative normality, making it all the more curious that many of them eventually elect to strike against their opponents with deadly force. Explaining the "how" therefore becomes as important as explaining the "why," and the book carefully outlines the ways in which militant leaders of all denominations find recruits among the disenfranchised and recondition them, often under cultlike conditions, stoking their zealotry to the point of suicide and murder. Coupled with additional research, Stern's firsthand encounters bring a valuable and much-needed perspective to the problem of religious violence, and she identifies several increasingly broad threats, including the extent to which many governments will tolerate or even sponsor militant religious groups to further their own political agendas. For all the material damage terrorist acts cause, Stern argues, we should understand religious militance as a form of psychological warfare, calculated to bolster the faithful and strike "spiritual dread" in the unbelievers; the most effective counterstrategy is thus not violence but nonviolent techniques such as psychological counterwarfare and the reaffirmation of our own values. ISBN 006050532X: \$27.95 C/CH/M/ND (*Adapted from Publishers Weekly, ©2003*)

65. The Wilson chronology of human rights / edited by David Levinson.  
H.W. Wilson, 2003. 573 p. REF 323.0202 WIL

From governmental, organizational, and individual web sites; books, periodicals, newsletters; newspapers; and human rights documents and reports, information regarding human rights is arranged in several chronologies, the earliest beginning about 3,000 bce and all extending through 2002. The sections are general human, civil, religious, women's, indigenous, children's, gay, disabled, and refugee rights. The U.S. receives the most detailed coverage, but information is also provided about other regions and nations and about

international developments. A general bibliography is also provided. ISBN 0824209729: \$124.00 (For use only in the AIRC) C/M/ND (*Adapted from Book News, Inc., ©2004*)

## LAW

66. Finkelman, Paul.  
Landmark decisions of the United States Supreme Court / Paul Finkelman, Melvin I. Urofsky. CQ Press, ©2003. 687 p.  
REF 347.73 FIN

Presenting the material in chronological form, Finkelman and Urofsky review some 1000 of the most important U.S. Supreme Court decisions from the very first case to a 2002 decision related to mandatory drug testing in the schools. Each entry discusses the origins of the case, its judicial history, and the major points raised in the various court opinions. ISBN 1568027206: \$225.00 (For use only in the AIRC) C/CH/M/ND (*Adapted from Book News, Inc., ©2003*)

67. Kozlowski, Mark.  
The myth of the imperial judiciary : why the right is wrong about the courts / Mark Kozlowski ; foreword by Anthony Lewis. New York University Press, ©2003. 293 p. 347.73 KOZ

*The Myth of the Imperial Judiciary* explores the anti-judicial ideological trend of the American right, refuting these claims and taking a realistic look at the role of courts in our democracy to show that conservatives have a highly unrealistic conception of their power. Kozlowski first assesses the validity of the conservative view of the Founding Fathers' intent, arguing that courts have played an assertive role in our politics since their establishment. He then considers contemporary judicial powers to show that conservatives have greatly overstated the extent to which they now determine our politics and the extent to which they remain subject to political controls. ISBN 0814747752: \$23.00 C/CH/M/ND

68. The place of law / edited by Austin Sarat, Lawrence Douglas, and Martha Merrill Umphrey. University of Michigan Press, ©2003. 190 p. 340.1 PLA

The essays in *The Place of Law* speak to the role of place in understanding of law. The contributors treat place as more than geographical fact – calling attention to the ways in which localized cultures are expressed in legal norms, inquiring about new spaces within which legal authority is being deployed, and examining the interactions between law and the process of globalization. This volume sheds new light on the ways in which law defines territory and its boundaries, both literally and conceptually. The contributors highlight law's spatial aspects and the legal regulation of space, revealing that law lives most vividly not within its majestic embodiments, but in the realm of the ordinary. ISBN 047211350X: \$55.00 CH

69. The promise and performance of environmental conflict resolution / edited by Rosemary O'Leary and Lisa B. Bingham. Resources for the Future, ©2003. 368 p. 344.73046 PRO

*The Promise and Performance of Environmental Conflict Resolution* presents empirical research along with insights from some of ECR's most experienced practitioners. Beginning with a primer about concepts and methods, the book describes the kinds of disputes where ECR has been applied, making it clear that "despite the faith of proponents in the power and usefulness of ECR, it is not applicable to all environmental conflicts." The contributions that follow critically investigate the record and potential of ECR, drawing on perspectives from political science, public administration, regional planning, philosophy, psychology, anthropology, and law. ECR is being extended to almost every area of environmental policy. Rosemary O'Leary and Lisa Bingham argue that truly effective use of ECR requires something more than advocacy. ISBN 1891853651: \$66.00; ISBN 1891853643 (pbk.) M

## LITERATURE & LANGUAGE

70. Bellow, Saul.  
Novels, 1944-1953 / Saul Bellow. Library of America : Distributed to the trade in the U.S. by Penguin Putnam, ©2003. 1029 p. BEL

To honor the 50th anniversary of *The Adventures of Augie March*, the Library of America has assembled this collection, which includes not only that

novel but the Nobel prize winner's earlier *Dangling Man* (1944) and *The Victim* (1947). Of course, this also includes the series' standard extras, such as a chronology of the author's life, textual notes, and more. Exuberant, uninhibited, jazzy, infused with Yiddishisms and a panoply of Depression-era voices, Bellow's prose is borne aloft by an ebullient sense of irony. ISBN 1931082383: \$35.00 ND (Adapted from *Library Journal*, ©2003)

71. Choi, Susan.  
American woman : a novel / Susan Choi. HarperCollins, ©2003. 369 p.  
CHO

When twenty-five-year-old Jenny Shimada steps out of the Rhinecliff train station in New York's Hudson Valley, the last person she expects to see is Rob Frazer, a shadowy figure from her previous life. On the lam for an act of violence against the American government, Jenny agrees to take on the job of caring for three younger fugitives whom Frazer has spirited out of California. One of them, the granddaughter of a wealthy newspaper magnate in San Francisco, has become a national celebrity. Kidnapped by a homegrown revolutionary group, Pauline shocked America when she embraced her captors' ideology, denouncing family and class to enlist in their radical cell. ISBN 0060542217: \$24.95 CH

72. Dexter, Pete.  
Train : a novel / Pete Dexter. Doubleday, 2003. 280 p. DEX

National Book Award winner Dexter's new book is about pain: the men and women who deliver the emotional and physical blows and the limits of those who bend and break beneath them. This is a theme that runs like a dark thread through Dexter's work, from his prize-winning *Paris Trout* to *The Paperboy*. In his latest, no one escapes unscathed, and that includes the reader. It's 1953, and Lionel Walk, a black 18-year-old caddy known as Train, works at an exclusive Los Angeles golf course. The members there are cruel and bigoted, the other caddies violent and criminal. Train is badly treated by everyone except enigmatic golfer Miller Packard, who plays a decent game and recognizes that Train has a special talent for the sport. Packard is a police sergeant who comes to the rescue of beautiful Norah Rose when she is viciously attacked and her husband is slaughtered in an attempted boat hijacking. Packard and Norah fall in love, and he moves into her Beverly Hills home. Meanwhile, Train loses his job and eventually finds work as a groundskeeper at the rundown Paradise Developments golf course. He gets the course back into shape, but this hopeful interlude cannot last. A botched tree-removal project ends in tragic farce, and

Train is set adrift again. Packard – a rescuer once more – finds Train, turns him into a golf shark and wins thousands on the boy's exceptional talent. In clear, pitch-perfect prose, Dexter moves the relentless story forward, exposing the ironies and dark undercurrents of charitable actions. The calamitous conclusion looms over the novel from the start, and it comes just as the reader knows it must. ISBN 0385505914: \$24.95 ND (Adapted from *Publishers Weekly*, ©2003)

73. Farrell, James T.  
Studs Lonigan : a trilogy / James T. Farrell. Library of America, 2004.  
988 p. FAR

One of the masterpieces of American naturalism and a major influence on generations of American novelists, James T. Farrell's *Studs Lonigan* trilogy follows the hopes and dissipations of its remarkable main character through the turbulent years of World War I, the Roaring Twenties, and the Great Depression. The slang of the street corner, the banalities of family conversation, the inflated rhetoric of sermon and pep talk: Farrell got down on paper the real sound of American urban speech with a directness that had a revolutionary impact on American writing. His unsentimental depiction of the sex lives of Studs and his companions was shocking to contemporary sensibilities, and the trilogy was attacked and sometimes banned as an offense to morals. Equally disturbing to some readers was Farrell's relentless questioning of education, home life, and the hollowness and spiritual poverty of the cultural choices offered to his protagonist. Of the milieu in which the trilogy is rooted, Farrell later wrote: "As to the Irishness of it, I generally feel that I'm an Irishman rather than an American," and later added: "I am a second-generation Irish-American. The effects and scars of immigrations are upon my life... For an Irish boy born in Chicago in 1904, the past was a tragedy of his people." ISBN 1931082553: \$35.00 C

74. Johnson, Charles Richard.  
Turning the wheel : essays on Buddhism and writing / Charles Johnson.  
Scribner, ©2003. 187 p. 814.54 JOH

A National Book Award-winning novelist (*Middle Passage*), Johnson here offers a collection of engaging, thought-provoking essays. In the first third of the book, he discusses the important role that Buddhist teachings and practice played in his own teenage development into a black American intellectual and provides an uncommon and useful overview of black American involvement in Buddhism. His exploration of where Buddhist thought has touched the more

traditional aspects of the black religious community is particularly powerful in the essay "A Sangha by Another Name" and in his discussions of the works of W.E.B. Du Bois and Jean Toomer. The remaining essays, loosely organized around the theme of writing, range from the impact of Uncle Tom's Cabin and James Weldon's Lift Ev'ry Voice and Sing to the role of the black intellectual in the 21st century, Ralph Ellison's vision, and the question of progress in literature. ISBN 0743243242: \$23.00 C/M/ND (Adapted from *Library Journal*, ©2003)

75. Johnson, James Weldon.  
Writings / James Weldon Johnson. Library of America : Distributed to the trade in the United States by Penguin Putnam, ©2004. 902 p. 818.52 JOH

*The Autobiography of an Ex-Colored Man* (1912), James Weldon Johnson's first book and the first modernist novel written by an African American, is a groundbreaking and subtle account of racial passing, initially published as an anonymous memoir. Its veracity – many believed it to be a genuine autobiography – has made it one of the undisputed masterpieces of African American literature and established Johnson in the African American literary vanguard of the first half of the twentieth century. He was also one of the central figures of the civil-rights struggle of his era, a tireless activist and longtime leader of the NAACP. *Writings* presents a generous array of Johnson's essays which, with the early work of W.E.B. Du Bois, established the foundation of twentieth-century African American literary criticism; a selection of his topical editorials from the *New York Age*; and an offering of his poems and lyrics, including *God's Trombones* – a brilliant verse homage to African American preaching – vaudeville songs, protest poems, and perhaps Johnson's most famous work, "Lift Every Voice and Sing," a stirring hymn often called the "Negro National Anthem." ISBN 1931082529: \$40.00 ND

76. Morrison, Toni.  
Love / Toni Morrison. Knopf : Distributed by Random House, ©2003. 201 p. MOR

More a tapestry than a novel, Morrison's newest weaves the past into the present using perspectives as threads and voices as color. The author's soft voice forces listeners to pay close attention; even so, the novel's complex construction, coupled with her hushed tones, will have listeners reaching for "rewind" to capture the subtle details so important in Morrison's compositions. The story opens in the 1930s on the Florida coast when L, who narrates the story

from beyond the grave, sees Cosey holding his wife, Julia, in the ocean; L feels such waves of tenderness radiating off him that she signs on to his life forever and becomes both maid and chef at his hotel. The novel winds through the lives of Cosey's other women, including his granddaughter Christine and her best friend, Heed the Night Johnson. Cosey twirls them all around his little finger, abruptly and unapologetically marrying the 12-year-old Heed. Thread by thread, the novel builds as Cosey's women glitter around him, even after his death. Morrison leaves readers with the powerful realization: neither good nor evil, Cosey was simply a man. ISBN 0375409440: \$23.95; ISBN 0676976182 CH/ND (Adapted from *Publishers Weekly*, ©2004)

77. Oates, Joyce Carol.  
I am no one you know : stories / Joyce Carol Oates. Ecco, ©2004.  
290 p. OAT

Like an ominous storm cloud forming on the horizon, these 19 stories (all previously published in slightly different form) build on a sense of foreboding. In Part 1, the storm hits hard, with each story considering the issue of unnatural death in a different, but equally troubling, way. The storm seems to pass without striking Part 2, however, as here the issues surrounding murder, accidents, and criminality are resolved. The four stories in Part 3 pull us away to a different sort of storm, that of relationships in their many forms, such as the love affair between a teacher and a student found in "*Mrs. Halifax and Rickie Swann: A Ballad*." The last two stories switch gears completely, exploring the meeting of two students with Marilyn Monroe and a woman's isolation during the September 11 attacks. In all these stories, Oates demonstrates her continued ability to create edgy stories that are still grounded in reality. She immerses the reader in disturbing dilemmas and then resolves them in unexpected ways. ISBN 0060592885: \$24.95 CH (Adapted from *Library Journal*, ©2004)

78. Walker, Alice.  
Now is the time to open your heart : a novel / Alice Walker. Random House, ©2004. 213 p. 813.54 WAL

Kate is looking for enlightenment. She yearns to find a way to save planet Earth from the humans who are killing it. Then, she dreams of rivers. Taking this as a sign, she abandons her home and her partner and takes a white water rafting trip on the Colorado. This induces her to participate in a retreat on the Amazon with a native shaman and hallucinogenic-induced dreams. Her partner goes on his own quest and, in another setting, on another continent, stumbles onto the same truths that Kate has discovered. Walker uses this novel

as a vehicle to explore and voice her own views on the ills of the world and how to heal them. ISBN 1400061733: \$24.95 C/CH/M/ND (*Adapted from Library Journal*, ©2004)

79. Wilcox, James.  
Heavenly days : a novel / James Wilcox. Viking, 2003. 199 p. WIL

After an excursion to New York City in his fine but atypical Plain and Normal (1998), Wilcox returns triumphantly to Tula Springs, La., the setting for most of his novels, starting with his dazzling debut, *Modern Baptists* (1983). Twenty years later, the author's quintessential Southern town still boasts its share of endearing eccentrics. A former college professor with a Ph.D. in music, Lou Jones writes a monthly column for the North American Bassoon Society newsletter, but she earns her bread as the receptionist at WaistWatch, a fundamentalist-owned "makeover franchise." ("Every day at WaistWatch is Christmas, the franchise's orientation booklet explains. Every client is gifted every day with a rise in self-esteem.") Lou's friend and fellow employee, Maigrite, who has one leg shorter than the other, is too proud to park in the WaistWatch handicap space and is always taking Lou's spot. So in an effort to create a proper parking space for Maigrite, Lou tries to cover the blue handicap lines with ivory paint (the asphalt's "pits and humps ruining her straight line"), thereby attracting the unwelcome attention of Mrs. Melvin Tudie, the local tax assessor. This is just one of many small, interlocking incidents in a comic plot that doesn't seem to go much of anywhere, yet manages to make some subtle points about such serious issues as racial and religious tolerance. Wilcox's eye for the telling detail is as unerring as ever, his dead-on dialogue sparkles with Southern charm and his affection for his well-meaning if often misguided characters is infectious. ISBN 0670032476: \$23.95 CH (*Adapted from Publishers Weekly*, ©2003)

80. Wouk, Herman.  
A hole in Texas : a novel / Herman Wouk. Little, Brown, ©2004.  
473 p. WOU

Still working more than 50 years after he won the Pulitzer for *The Caine Mutiny*, and more than 30 years after *The Winds of War*, Wouk, now nearly 90, has license to write what he pleases: in this case, a light, sprightly story about lost love, high-energy physics and the machinations of Washington. At 60, physicist Guy Carpenter is happily married and the father of two, including a new baby. In the late 1980s and early '90s, he worked on the Superconducting Super Collider, a gigantic federally funded project in Texas

aimed at finding the elusive Higgs boson subatomic particle. Congress pulled the plug on the SSC in 1993 – in real life as well as in the novel – professionally stranding Carpenter and leaving the Higgs boson undiscovered. Ten years later, Carpenter has gotten his life back in order, but when a group of Chinese scientists publish a paper claiming to have discovered the Higgs boson, his quiet existence is upended. Not only was Carpenter a key staff member on the SSC, he has sustained a secret romance since graduate school with Wen Mei Li, the chief scientist on the Chinese team. This confluence of circumstances puts Carpenter on the spot with his wife, the media, Congress and possibly the CIA. It also introduces him to a former movie star congresswoman, who's charmed by his intellect and sympathetic to his plight. ISBN 0316000728: \$25.00 ND  
(Adapted from *Publishers Weekly*, ©2004)

## PHILOSOPHY & RELIGION

81. Making good : how young people cope with moral dilemmas at work / Wendy Fischman ... [et al.]. Harvard University Press, 2004. 208 p. 174 MAK

Here is another sobering excursion into the state of America using the vehicle of careers. Researchers Fischman, Becca Solomon, and Deborah Greenspan, along with Howard Gardner (renowned for his theory of multiple intelligences), all from the Harvard Graduate School of Education, have based this examination of moral choices on the job on their GoodWork Project. The group conducted lengthy interviews with some 20 persons entering the fields of journalism, acting, and genetics, as well as established professionals in those fields. Including the research methodology in an appendix lends credibility to their conclusions. So what did they find? Little black-and-white and plenty of gray; the moral relativism of boomers has definitely reached X-ers and beyond and has been amplified along the way. A primary finding was the "discovery that younger workers are faced with conflicts for which they have little guidance." ISBN 0674011945: \$27.95 CH (Adapted from *Library Journal*, ©2004)

82. Wolfe, Alan.  
The transformation of American religion : how we actually live our faith / Alan Wolfe. Free Press, ©2003. 309 p. 200.973 WOL

We have come to the end of American religion as we once knew it, proclaims sociologist Wolfe. Drawing on interviews with practicing Protestants,

Catholics and Jews, Wolfe examines the ways that American religion has been so transformed over the past five decades that it is no longer recognizable. He explores every facet of American religion – worship, fellowship, doctrine, tradition, morality, sin, witness and identity – as he investigates the fading of practices or beliefs that once dominated. For example, he observes that discussion of doctrine has almost disappeared from churches as they have focused more and more on emotional response to worship or belief and less on intellectual investigations of a church's history or creed. Wolfe also points out that the increasing religious pluralism in America has altered not only the faiths traditionally practiced in America but also those of immigrants who bring their religions with them from their native countries. Over the past 40 years, Wolfe argues, American religion has become "more personalized and individualistic, less doctrinal and devotional, more practical and purposeful." Although Wolfe's study offers some lively reporting and clear prose, it provides little new information about the decline of American religion and the newly altered religious landscape. ISBN 0743228391: \$26.00 C (*Adapted from Publishers Weekly*, ©2003)

## POLITICAL SCIENCE

83. The art of governance : analyzing management and administration / Patricia W. Ingraham and Laurence E. Lynn, Jr., editors. Georgetown University Press, ©2004. 238 p. 351 ART

This volume takes relational concept into new realms of conceptualization and application as it links alternative institutional and administrative structures to program performance in different policy areas and levels of government. Collectively, the contributors begin to paint a new picture of how management matters throughout the policy process. They illuminate how, at different levels of an organization, leadership and management vary – and explore both the significance of structural systems and the importance of alternative organizational forms for the implementation of public policies. *The Art of Governance* shows that effective governance is much more complex than paint-by-number, but if the variety of forms and models of governance are analyzed using advanced theories, models, methods, and data, important lessons can be applied that can lead to more successful institutions. ISBN 1589010345 (pbk.): \$19.95 C/CH/ND

84. Berinsky, Adam J.  
Silent voices : public opinion and political participation in America /  
Adam J. Berinsky. Princeton University Press, ©2004. 200 p.  
303.38 BER

Over the past century, opinion polls have come to pervade American politics. Despite their shortcomings, the notion prevails that polls broadly represent public sentiment. But do they? In *Silent Voices*, Adam Berinsky presents a provocative argument that the very process of collecting information on public preferences through surveys may bias our picture of those preferences. In particular, he focuses on the many respondents who say they "don't know" when asked for their views on the political issues of the day. Using opinion poll data collected over the past forty years, Berinsky takes an increasingly technical area of research – public opinion – and synthesizes recent findings in a coherent and accessible manner while building on this with his own findings. He moves from an in-depth treatment of how citizens approach the survey interview, to a discussion of how individuals come to form and then to express opinions on political matters in the context of such an interview, to an examination of public opinion in three broad policy areas – race, social welfare, and war. He concludes that "don't know" responses are often the result of a systematic process that serves to exclude particular interests from the realm of recognized public opinion. Thus surveys may then echo the inegalitarian shortcomings of other forms of political participation and even introduce new problems altogether. ISBN 0691115877: \$35.00 C

85. Burns, Stewart.  
To the mountaintop : Martin Luther King, Jr.'s sacred mission to save  
America, 1955-1968 / Stewart Burns. HarperSanFrancisco, ©2004.  
502 p. 323 KIN

Martin Luther King, Jr. has had a number of fine biographers, so any new history of King and the Civil Rights Movement needs to be different from what has come before. Burns attempts to provide something new by emphasizing the centrality of King's faith and his role within the black church. In this he partly succeeds, offering glimpses of King's lifelong spiritual struggle to reconcile dualities of strength and weakness, of goodness and sin, within himself and within the movement he led. Burns, a coeditor of *The Papers of Martin Luther King, Jr.*, also edited *Daybreak of Freedom*, a documentary history of the Montgomery bus boycott. The book was to be published to coincide with the 75th anniversary of King's birth on January 15. ISBN 0060542454: \$27.95 ND (*Adapted from Library Journal*, ©2003)

86. Fukuyama, Francis.  
State-building : governance and world order in the 21<sup>st</sup> century /  
Francis Fukuyama. Cornell University Press, ©2004. 137 p.  
320.1 FUK

This volume, derived from lectures Fukuyama presented at Cornell in 2003, picks up one of the loose threads from his decade-old *The End of History* and the *Last Man*. He asserts that the lack of "organizational tradition" in "failed or weak" nations such as Afghanistan and Haiti represents the greatest threat to an orderly world. He argues that the United States, and the West in general, after rightly intervening in such states either militarily or economically (most often through the IMF or World Bank), have failed to transfer institutional and public – and private-sector know-how to needy countries. The goal is to "create self-sustaining state institutions that can survive the withdrawal of outside intervention," though Fukuyama acknowledges that the developed world has failed, setting people up for "large disappointments." The author quickly surveys other recent theories – Sen, Kagan, Huntington – and concludes that the answer lies in providing states with internal organizational structure and, above all, with a culture that enables strong leaders and government institutions to enforce capitalist and free-market values. Since he sees the "international community" represented by the United Nations as a myth because it lacks a military, the mantle of leadership must be worn by the U.S., at great risk to itself. ISBN 0801442923: \$14.70 C/CH/ND (Adapted from *Publishers Weekly*, ©2004)

87. The future of American democratic politics : principles and practices /  
Gerald M. Pomper, Marc D. Weiner, editors. Rutgers University Press,  
©2003. 279 p. 320.973 FUT

Pomper and Weiner present work by 15 scholars assessing the state of American democracy. They examine the ideals of equality, liberty, and participation within the context of the basic institutions of American democracy, and touch on current issues such as the debate over campaign finance reform. The book is of interest to students, lawmakers, and historians. ISBN 0813532981 (pbk.): \$22.00; ISBN 0813532973 C/CH/M/ND (Adapted from *Book News, Inc.*, ©2003)

88. Garrow, David J.  
Bearing the cross : Martin Luther King, Jr., and the Southern Christian Leadership Conference / David J. Garrow. Perennial Classics, 2004. 800 p. 323.092 KIN

Winner of the 1987 Pulitzer Prize for biography, *Bearing the Cross* is a seminal examination of an iconic American. Garrow delves deep into King's personal and private lives to reveal a complex man called to perform the Lord's work. Throughout, King's humanity and frailties serve to underscore how monumental was his transcending vision. ISBN 0060566922 (pbk.): \$19.95 C

89. Halper, Stefan A.  
America alone : the new-conservatives and the global order / Stefan Halper, Jonathan Clarke. Cambridge University Press, 2004. 369 p. 320.52 HAL

This book explores how George W. Bush's election, and the fear and confusion of September 11, 2001, combined to allow a small group of radical intellectuals to seize the reins of U.S. national security policy. It shows how, at this "inflection point" in U.S. history, an inexperienced president was persuaded to abandon his campaign pledges and the successful consensus-driven, bipartisan diplomacy that managed the lethal Soviet threat over the past half-century and adopt a neo-conservative foreign policy emphasizing military confrontation and "nation building." To date, the costs – in blood, money and credibility – have been great and the benefits few traditional conservatives deplore this approach. This book outlines the costs in terms of economic damage, distortion of priorities, rising anti-Americanism, and reduced security. Then it sets out an alternative approach emphasizing the traditional conservative principles of containing risk, consensus diplomacy, and balance of power. ISBN 0521838347: \$16.00 CH

90. Handbook of public administration / edited by B. Guy Peters & Jon Pierre. Sage Publications, 2003. 640 p. REF 351 HAN

Sixty-eight scholars provide an international treatment of the major issues in, and perspectives on, public administration. Forty-nine chapters are organized into sections on public management of the past and present, human resource management, organization theory and public administration, administrative history, implementation, law and administration, politics and administration, administration and society, budgeting and finance, comparative and international public administration, administrative reform, public

administration in developing and transitional societies, accountability, and intergovernmental relations and public administration. ISBN 0761972242: \$120.00 (For use only in the AIRC) C/CH/ND (*Adapted from Book News, Inc., ©2003*)

91. Hentoff, Nat.  
The war on the Bill of Rights and the gathering resistance / Nat Hentoff. Seven Stories Press, ©2003. 176 p. 323.49 HEN

Hentoff, a veteran defender of civil liberties, elaborates on the legal "steamroller" unleashed after September 11 that he contends is diminishing our civil rights. Thanks to the U.S.A. Patriot Act, Hentoff reports, the FBI has authority to enter your apartment without serving a warrant first, take "evidence," copy computer files and even install software that will record your every keystroke for government perusal. All of this is done in the name of fighting terrorism, but, Hentoff relates, the government no longer requires hard evidence of terrorist ties, and actions as simple as attending a protest rally or donating to a charitable organization are now enough to arouse the interest of federal spies. This concise expos / manifesto, the latest salvo in Hentoff's lifelong defense of constitutional liberties, concerns developments he's covered for the Village Voice and other publications, but draws them together into a blistering attack on the administration, and on Attorney General John Ashcroft in particular, who Hentoff says has "subverted more elements of the Bill of Rights than any attorney general in American history." He berates Congress for its "supine" acquiescence to the Patriot Act, and the media for slack coverage of these issues and raises the specter of J. Edgar Hoover's goon squads. ISBN 1583226214: \$14.36 C/CH/M (*Adapted from Publishers Weekly, ©2003*)

92. Jacoby, Susan.  
Freethinkers : a history of American secularism / Susan Jacoby. Metropolitan Books, 2004. 417 p. 211.4 JOC

Accomplished author and journalist Jacoby turns her attention to the history of American free thought. Starting with the deism of America's Founding Fathers, she masterfully chronicles 200 years of religious doubt in the United States, including in her discussion many historical figures overlooked as freethinkers, such as Abraham Lincoln, Elizabeth Cady Stanton, and Robert Green Ingersol. Also significant is Jacoby's excellent overview of freethinkers' involvement in such issues as abolition, feminism, civil rights, and the

separation of church and state. ISBN 0805074422: \$27.50 CH (Adapted from *Library Journal*, ©2004)

93. Lawson, Steven F.  
Civil rights crossroads : nation, community, and the Black freedom struggle / Steven F. Lawson. University Press of Kentucky, ©2003. 384 p. 323.1196073 LAW

The civil rights movement, observes historian Steven F. Lawson, was the intersection of two parallel tracks – federal initiative and grassroots activism. *Civil Rights Crossroads* brings together Lawson's most important writings, updated to offer fresh perspectives and penetrating insights into the continuing black struggle for equality in America. Lawson's writings challenge many prevailing views about racial politics. He argues that the civil rights movement did not end in 1965, as is customarily accepted. He offers a history of movements that were organized politically and legally at the local and national levels. Examining the period following the 1965 Voting Rights Act, Lawson connects the civil rights movement to current debates on affirmative action and the expansion of black power. He asserts that the actions of lawyers, lobbyists and civil rights bureaucrats were vital as presidential administrations grew increasingly conservative. For those following a nation-centered model of civil rights history, Lawson's examination of community activism has proved provocative and influential. Several essays in this collection focus on how the civil rights movement functioned in several southern town-ships. ISBN 0813122872: \$34.95 CH

94. The making of the presidential candidates 2004 / edited by William G. Mayer. Rowman & Littlefield, ©2004. 306 p. 324.5 MAK

*The Making of the Presidential Candidates 2004* provides a broad overview of the presidential nomination process through a detailed examination of its most significant components: money and media, polls and interest groups, Iowa and New Hampshire, the invisible primary and the formal primary calendar. This is the third in a series of books about the United States presidential nomination process and shares the same goals as its predecessors, *In Pursuit of the White House* and *In Pursuit of the White House 2000*. Mayer presents nine papers exploring significant components of the nomination process, including financing, incumbency, polling, and the role of organized labor. The only non-academic contributing to the proceedings is an editor *Pittsburgh Post-Gazette*, who provides a discussion of the role of the press.

ISBN 0742529185: \$78.50; ISBN 0742529193 (pbk.) C/CH/ND (Adapted from Book News, Inc., ©2004)

95. Morgan, Ted.  
Reds : McCarthyism in the twentieth-century America / Ted Morgan.  
Random House, ©2003. 685 p. 320.973 MCC

Morgan's thesis here is a simple one: he argues that the hysteria reflected in post-World War II McCarthyism had actually begun in the aftermath of the 1917 Bolshevik Revolution. The Palmer raids of 1919 launched the American struggle against communism, which continued into the 1930s with the activities of the Dies Committee and then after World War II with investigations of the House Un-American Activities Committee. J. Edgar Hoover's FBI continued the battle into the 1960s and 1970s, and only with the collapse of the Soviet Union in the late 1980s did the great contest between capitalism and communism wane. Morgan (*Churchill; A Shovel of Stars*) is a biographer at heart, and here he uses his impressive biographical skills to enhance a fascinating narrative with numerous vignettes about the famous and infamous characters who inhabited the landscape of the decades-long Cold War. The author concludes with the warning that Attorney General Ashcroft may be introducing Americans to another round of McCarthyism, this time focused on Islamic terrorism. Morgan's book is a masterly synthesis that pulls together the diverse threads of a complicated story and makes it understandable to novice and expert alike. ISBN 0679443991: \$35.00 CH (Adapted from Library Journal, ©2003)

96. Reich, Robert B.  
Reason : why liberals will win the battle for America / Robert B. Reich.  
Alfred A. Knopf, 2004. 257 p. 320.513 REI

Today's conservatives ("Radcons") are reckless, vituperative extremists, deeply at odds with the caution and civility of traditional conservatives like Edmund Burke, argues Reich (*Locked in the Cabinet*), Clinton's first secretary of labor. Liberals, he asserts, remain squarely in the tradition of Jefferson and FDR, not (as Radcons allege) the late '60s New Left. Yet liberals have ceded certain issues and qualities to Radcons that they should take back. Moral outrage is one: "There is moral rot in America, but it's not found in the private behavior of ordinary people. It's located in the public behavior of people at or near the top." Quoting liberally from conservatives like Robert Bork (who was Reich's law school professor and gave him his first job), Reich wholeheartedly approves of their moral indignation but disagrees with

their targets. Referring to John Q. Wilson's "broken windows" argument for zero tolerance of petty vandalism, he writes, "The corporate fraud, conflicts of interest, exorbitant pay of top executives, and surge of money into politics are like hundreds of broken windows." Reich's distinctive perspective provides insights targeted well beyond 2004 election. ISBN 1400042216: \$24.00 C/CH/ND (Adapted from *Publishers Weekly*, ©2004)

97. Roberts, Robert North.  
Encyclopedia of presidential campaigns, slogans, issues, and platforms / Robert North Roberts and Scott John Hammond. Greenwood Press, 2004. 395 p. REF 324.973 ROB

Every presidential candidate must get his or her message out to the voters – but how is it done, and what exactly is the message? Roberts and Hammond collect the many messages and discuss the speeches, buttons, television advertisements, and other means presidential hopefuls have used to get their election platforms across to – and memorized by – a huge voting public. The first half offers a succinct account of every presidential election from George Washington to George W. Bush. The second half, organized in A-to-Z entries, focuses on important figures, slogans, events, and ideas that gave each campaign its unique flavor. Over 100 illustrations complement the entries, and a detailed timeline provides a handy point of reference for users. The work is thoroughly cross-referenced, and full bibliographic details are provided. ISBN 0313319731: \$75.00 (For use only in the AIRC) M

98. Singh, Nikhil Pal.  
Black is a country : race and the unfinished struggle for democracy / Nikhil Pal Singh. Harvard University Press, 2004. 285 p. 323.173 SIN

Historically situated in the South during the 1950s and 1960s, the Civil Rights Movement in the United States is narrowly associated with the now iconic figure of Martin Luther King Jr. and organizations such as the Student Nonviolent Coordinating Committee (SNCC) and the Southern Christian Leadership Conference (SCLC). Singh asserts that black challenges to inequality during the movement were the continuation of a pattern of black antiracist organizing that went beyond the South and issues of desegregation and voting rights. Thus he presents the antiracist theories and organizing of black radicals W.E.B. DuBois, Ralph Bunche, Ralph Ellison, C.L.R. James, the Black Panthers, and others critical of U.S. public and foreign policies that tout freedom and democracy while at the same time promoting racial exclusion. Singh argues persuasively that the black struggle for social justice has been for universal

rights that benefit the nation as a whole and can represent a model of democracy. His historiography and analysis are important and represent a new generation of historians examining the Civil Rights Movement and race in America from fresh perspectives. ISBN 067401300X: \$29.95 CH (Adapted from *Library Journal*, ©2004)

99. Wells, Wyatt C.  
American capitalism, 1945-2000 : continuity and change from mass production to the information society / Wyatt Wells. Ivan R. Dee, ©2003. 210 p. 330.973 WEL

Wells contributes to the "American Way" series of concise, non-technical volumes on popular topics in American history with this narrative of the post-World War II U.S. economy. He steers an energetic course through a half-century of monetarist vs. Keynesian policies and regulation vs. deregulation, showing how each President grappled with monetary policy, government spending, taxes and labor, and his predecessor's legacy. Learning which economists' voices won out and how sound their predictions and policies proved is the economist's version of court intrigue. The contrasting philosophies of Truman and Eisenhower, Johnson's Great Society, and the flip-flopping policies of the Carter years all make interesting reading. ISBN 156635373: \$24.95; ISBN 156635381 (pbk.) M (Adapted from *Library Journal*, ©2003)

## PSYCHOLOGY

100. Bender, Mark C.  
Operation excellence : succeeding in business and life, the U.S. military way / Mark Bender. AMACOM, ©2004. 222 p. 158.1 BEN

*Operation Excellence* shows how to harness the success strategies of the U.S. Army, Navy, Air Force, and Marine Corps and apply these strategies to every facet of life. Colonel Bender shows how the Arsenal of Victory – discipline, confidence, and sacrifice – combined with 50 Train Tough Strategies, can bring superior results. Featuring riveting anecdotes both from Colonel Bender's own exemplary career and from more than 200 years of American military successes and failures, *Operation Excellence* illustrates the power of preparation, motivation, execution, and perhaps most important, lessons learned. Each chapter ends with a "Train Tough Challenge," an opportunity to identify something that's been holding back -- and conquer it. This book answers questions: Do you want to be all that you can be? Do you want to display

confidence and execute at the highest level in everything you do? This book is a personal drill sergeant and provides with what one needs to know – sometimes advice, other times a good butt-kicking – and it drives to a level of commitment one never knew one could give to anything. ISBN 0814408222: \$23.95 C/CH/M/ND

## SOCIOLOGY

101. Brooks, David.  
On Paradise Drive : how we live now (and always have) in the future tense / David Brooks. Simon & Schuster, ©2004. 304 p. 305.8 BRO

Brooks accomplishes an admirable feat: he thoughtfully constructs a critique of American middle-class suburban culture while entertaining the reader with clever, laugh-out-loud observations (it's Jerry Seinfeld meets Modern American Sociology 101). Like Michael J. Weiss's *The Clustered World* and Barry Schwartz's *The Paradox of Choice: Why More Is Less*, Brooks addresses consumerism in America. But according to him, it is the "Paradise Spell," the utopian American philosophy that drives us to work harder, change addresses more often, and acquire more possessions than citizens of any other nation. Brooks puts middle-class America on the analyst's couch and concludes that we are not as shallow as we seem; instead, we are motivated by a tenacious optimism, a belief in the golden future just around the bend. For better or worse, Americans are dreamers, filled with hope, forever pursuing fantasies, and historically and uniquely obsessed with a complicated future. This is a persuasive and inspiring thesis. ISBN 0743227387: \$25.00 C/CH/ND  
(Adapted from *Library Journal*, ©2004)

102. Giroux, Henry A.  
Public spaces, private lives : beyond the culture of cynicism / Henry A. Giroux ; with an afterword by Douglas Kellner. Rowman & Littlefield Publishers : Distributed by National Book Network, ©2001. 205 p. 631.1 GIR

In each of the five densely written chapters of this ardent critique of American society and politics, educational and cultural critic Giroux rails against what he perceives to be the pervasive impact of corporatization, commercialization, neo-liberalism, privatization, and consumerism. He quotes from a variety of like-minded social critics (such as Zygmunt Bauman and Stanley Aronowitz), as well as from his own prolific writings, to substantiate his

claim that the forces of capitalism have foisted an individualistic ethic on our society at the expense of the common good. An afterword by Douglas Kellner tries to illuminate Giroux's main arguments. ISBN 0742515532: \$16.50 CH  
(Adapted from *Library Journal*, ©2001)

103. Lienhard, John H.  
Inventing modern : growing up with x-rays, skyscrapers, and tailfins /  
John H. Lienhard. Oxford University Press, 2003. 292 p. 302.483 LIE

Here is a distinctly American Modern – a culture born of new technology and echoing out of the mind of a child growing up in a world newly transformed. The word modern infused that world. Everyone used it. Everyone knew what it meant. No one knew what it meant. The way to understanding any epoch is by reclaiming its peculiar texture. Yet the Modern at the time was misleading. It was a world dancing with new X-rays, radium, and radio waves – Art Deco and Bauhaus, skyscrapers and Burma-Shave signs. Modern was the now-abandoned Teepee Motel down in Wharton County, Texas, and Grauman's Chinese Theatre. It was Fritz Lang's movie *Metropolis* and *Buck Rogers*. We last saw Modern speeding off into the mists of the fifties on great automobile tailfins. Yet there had to be more to it than that! Science was surely a red thread running through Modern. As relativity theory and quantum mechanics departed from everything we had believed to constitute reality, it was clear that nothing would remain the same – that we faced change of a magnitude hitherto unimaginable. But the immensity of the transformation that occurred just after 1900 is actually cloaked by the accomplishments that brought it about. It reveals itself only after we have opened ourselves to the kitsch and commonplace material world where we struggled to express the mystery of transmutation. And so this biography of Modern is more zoetropic than analytical. Instead of explaining how Modern came into being and then vanished, we relive it. We watch its birth a century ago, we join in the frenetic intensity of its middle years, and at last we attend its passing in the late fifties. ISBN 0195160320: \$28.00 CH

104. Perrucci, Robert.  
The new class society : goodbye American dream? / Robert Perrucci  
and Earl Wysong. 2<sup>nd</sup> ed. Rowman & Littlefield, ©2003. 359 p.  
305.5 PER

Extensively revised, the second edition of *The New Class Society* includes innovative new sections and concepts throughout the book that identify and explore how complex organizational structures and actions create and

perpetuate class, gender, and racial inequalities. The authors describe how inequality scripts shape the hiring and promotion practices of organizations in ways that provide differential opportunities to people based on class, gender, and racial memberships. The authors also illustrate how privileged class members benefit from organizationally-based and perpetuated forms of inequality. The second edition retains its provocative argument for of an emerging double-diamond social structure and its focus on class interests that are rapidly polarizing American society. New figures, tables, and references incorporate the latest information and research findings to document and illustrate key topics, such as the distribution of wealth and income, globalization, downsizing, contingent labor, the role of money in politics, media content and consolidation, the transformation of education, and the erosion of democracy. The second edition combines scholarship with an engaging style and flashes of comic relief-with several cartoons by some of the best satirists today. The book can be widely adopted in courses on stratification, economic sociology, and American society. ISBN 0742519384: \$22.00 C/CH/M/ND

105. Shipler, David K.  
The working poor : invisible in America / David K. Shipler. Knopf,  
2004. 319 p. 305.569 SHI

A book by a Pulitzer Prize winner (Arab and Jew), with an announced first printing of 40,000 copies by a prestigious trade publisher and prepub kudos by Bill Bradley and Robert Reich, is sure to capture a certain amount of media attention. If this happens, it will be well deserved. Shipler is informed and impassioned about the plight of the surprisingly diverse and numerous Americans who work but still walk the official poverty line. This conundrum is complex and rife with interlocking problems, including dead-end jobs that offer little or no healthcare benefits and depressing home and workplace environments. Not the least of these burdens is the widely held belief that poverty is related to indolence. Shipler takes a many-faceted view of this Sisyphean bind, and in his final chapter, "Skill and Will," he offers some thoughts on solutions. His writing style is highly effective and often moving, such as when he notes that our forgotten wage earners engage in "a daily struggle to keep themselves from falling over the cliff." ISBN 0375408908: \$25.00 CH (*Adapted from Library Journal*, ©2004)

106. Stevens, Dennis J.  
Applied community policing in the 21<sup>st</sup> century / Dennis J. Stevens.  
Allyn and Bacon, ©2003. 302 p. 363.2 STE

Focusing on the realities of policing strategy and how these strategies impact American neighborhoods, this text looks at how community policing strategies can be tailored to meet the challenges caused by cultural changes within the U.S. and explores key concepts of community policing and their relationship to culture, communities, and social order. Coverage includes social class and population change, police culture and management, testing police strategies and performance, refugees, youth and drugs, and domestic violence. Learning features include key terms, chapter summaries, and questions. ISBN 0205332226 (pbk.): \$56.00 C (*Adapted from Book News, Inc., ©2003*)

